



## 2023中国广州国际家具生产设备及配料展览会

China International Furniture Machinery & Furniture Raw  
Materials Fair (Guangzhou) 2023 /interzum guangzhou

# 展后报告

*Post Show Report*

民用家具展 Home Furniture

**2023 /03 /18 - 21**

办公环境及商用空间展 / 设备配料展

Office and Commercial Space

CIFM/interzum guangzhou

**2023 /03 /28 - 31**

广州·琶洲

Pazhou, Guangzhou

设计引领 内外循环 全链协同

Design Trend / Global Trade / Full Supply Chain



2023中国广州国际家具生产设备及配料展览会  
CHINA INTERNATIONAL FURNITURE MACHINERY & FURNITURE RAW  
MATERIALS FAIR (GUANGZHOU) 2023 /interzum guangzhou

2023.3.28-31  
广州琶洲·广交会展馆  
Canton Fair Complex · Pazhou, Guangzhou

展览面积(m<sup>2</sup>)  
EXHIBITION AREA (M<sup>2</sup>)

160,000

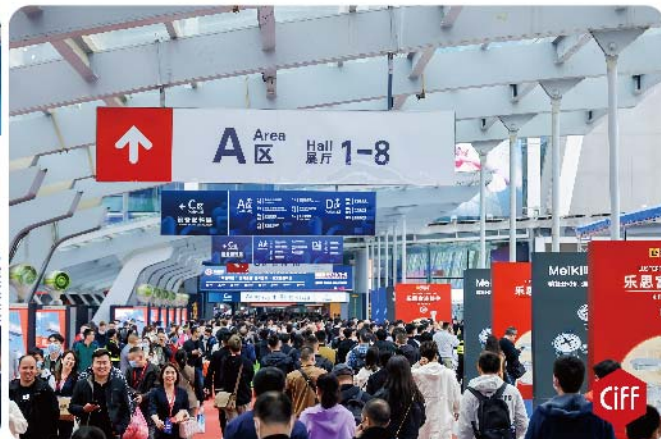
展商数量(家)  
NUMBER OF EXHIBITORS

1,226

专业观众(人)  
PROFESSIONAL VISITORS

224,355

较2019年增长  
35.81%  
OVER 2019

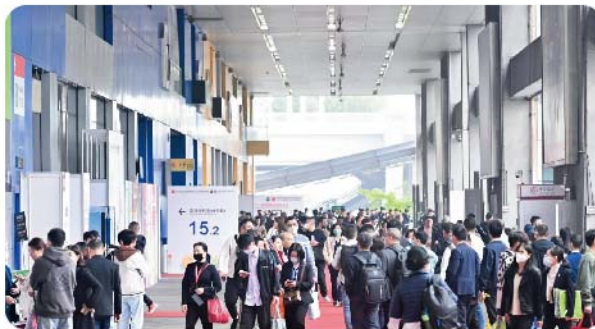
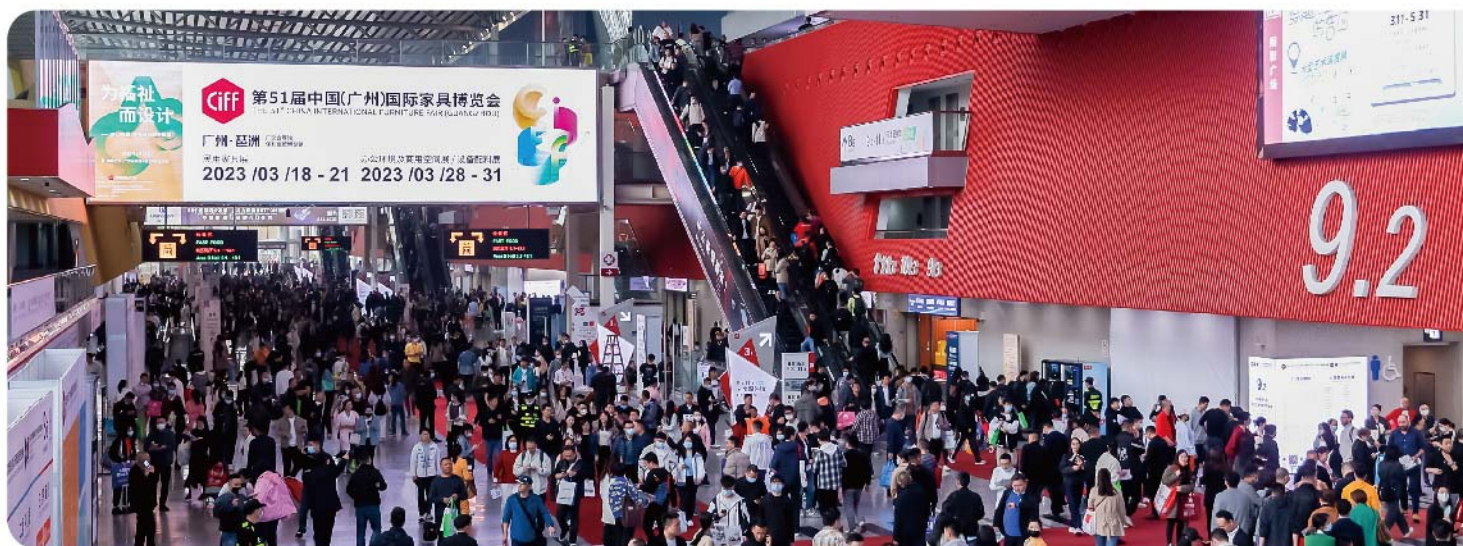


## 2023展会回顾

### Review of the CiffM/interzum guangzhou 2023

3月28-31日，2023中国广州国际家具生产设备及配料展览会（CiffM/interzum guangzhou）成功举办。本届设备配料展布局优化，整体展览规模迎来历史新高，专精展示尖端成果、专注打造全题材产业闭环、专业联动家具上下游品牌。以160,000m<sup>2</sup>的超大展览面积、1266家品牌展商及来自166个国家和地区的224,355名专业观众，推动家居产业升级！

CiffM/interzum guangzhou 2023 was successfully held from March 28 to 31. Featuring a larger scale and optimized layout, it covered cutting-edge products and solutions for the entire industry, and linked upstream and downstream furniture brands in a professional manner. Occupying 160,000 m<sup>2</sup>, the exhibitor was joined by 1,266 brands and attracted 224,355 professional visitors from 166 countries and regions, boosting the upgrade of the home furnishing industry!





第51届中国（广州）国际家具博览会开幕式  
The 51<sup>st</sup> China (Guangzhou) International Furniture Fair Opening Ceremony



中国家博会战略合作签约仪式  
Ciff Strategic Cooperation Signing Ceremony

## 专注展示全产业链，汇聚尖端智造成果

Displayed Cutting-edge Products and Solutions of Intelligent Manufacturing

设备配料展 (CIFM/interzum guangzhou) 荟聚生产设备、家具辅料和五金配件等家具生产上游题材,展示生产上游全链。以国际化水平高、品牌集中度高、技术含量高的鲜明特色,为行业呈现一场设计升级、品质升级、趋势引领、智造引领的盛会,有力推动行业的高质量发展。

### 生产设备——家具智造重器,为家具生产企业提供行业最优解决方案

生产设备题材汇聚了全球顶尖家具智能生产技术,展示数字化转型、智能化转型方案,以推进智能制造为主攻方向,促进产业转型升级。聚集团内外最全的家具生产制造设备品牌,共襄家具生产设备制造行业盛会。

部分参展品牌: BACCI \ BIESSE \ Cefla \ Freud \ HOMAG 豪迈中国 \ Leitz \ Leuco \ SCM \ 爱科 \ 博硕 \ 大族激光 \ 德魁 \ 豪德 \ 恒昌 \ 恒业 \ 弘亚 \ 华剑 \ 桦梓数控 \ 建诚伟业 \ 科华 \ 联柔 \ 牧野 \ 耐镗 \ 南兴 \ 品脉 \ 普瑞特 \ 千川 \ 上工申贝 \ 拓雕 \ 威力 \ 威特动力 \ 先达 \ 新马 \ 新群力 \ 星辉 \ 源田 \ 跃通.....

(排名不分先后)

CIFM/interzum guangzhou 2023 covered the upstream sector of entire the industry such as furniture machinery, furniture raw materials & hardware. Characterized by a high degree of internationalization, a large number of exhibitors and more technologies, the grand event highlighted the latest trends and witnessed upgrades in design, quality and intelligent manufacturing. It strongly promoted the high-quality development of the industry.

### Machinery: Provided Manufacturers with Optimal Solutions

The Machinery section brought together the world's top furniture manufacturing technologies, where solutions to digital transformation and intelligent transformation were displayed to boost the upgrading of the industry centering on intelligent manufacturing. Gathering the most comprehensive collection of furniture machinery brands from both domestic and international markets, CIFM/interzum guangzhou is a grand event in furniture manufacturing.

Exhibiting brands: BACCI, BIESSE, Cefla, DEKUI, EXCITECH, Freud, GIANTWAY, HANS LASER, HENGCHANG, HENGYE, HOLD, HOMAG, HUA HUA, HUAJIAN, IECHO, KDT, KeHua, Leitz, Leuco, LIAN ROU, MAS, Motimac, MuYe, Naigu, NANXING, PMSK, PURETE, QCMAC, Richfruits, SANDAR, SCM, SHANG GONG, TUODIAO, WEINIG, XINQUNLI, YUANTIAN, YUTON .....

Ranked in no particular order



## 家具辅料——设计美学之源,为空间及家居美学提供全方位生产解决方案

家具辅料题材扩容升级,聚合软体家具材料及板式家具材料产业链,与设计原创机构及行业大咖打造最前沿趋势展及系列论坛,在表面原创设计、材质创新应用、功能革新升级等多层面发力,汇聚国内外知名品牌,为空间及家居美学提供全方位上游解决方案,共同引领未来家居潮流。

部分参展品牌: Henkel \ Kronospan \ Lamigraf \ LINAK \ Munksjö \ REHAU \ SABA \ Schattdecor \ 爱博 \ 爱德福 \ 安利 \ 安然 \ 北人 \ 帛飞特 \ 帝龙 \ 福人 \ 华彩 \ 华美 \ 华旺 \ 华翔 \ 佳饰家 \ 坚利 \ 金世缘 \ 靓时 \ 凯杰 \ 凯美 \ 力王 \ 联宏 \ 摩泰 \ 南洋 \ 欧德雅 \ 齐峰 \ 千山 \ 钡力 \ 申得美 \ 盛达 \ 盛龙 \ 泰强 \ 天进 \ 田野提花 \ 伟宏 \ 小斑马 \ 兄奕 \ 雄星 \ 耀东华 \ 易必固 \ 益晖 \ 永庆达 \ 永威 \ 粤山 \ 兆钢 \ 志华 \ 中鸿 \ 中润华源 \ 卓凯.....

(排名不分先后)

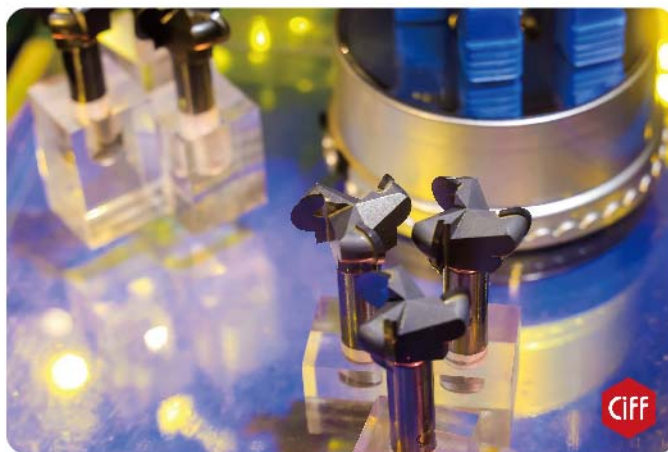
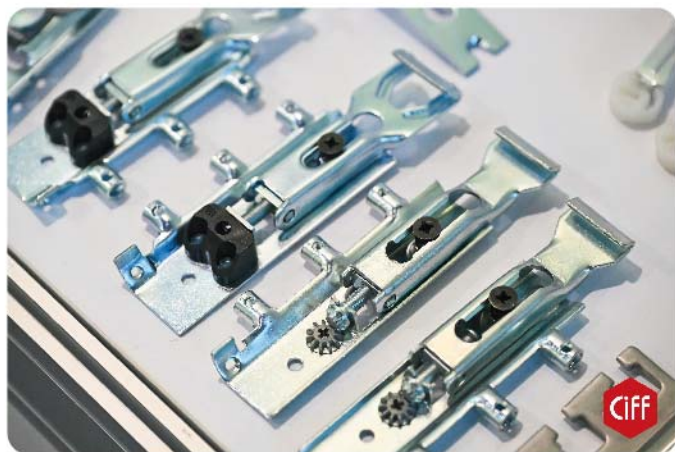
### Furniture Materials: The Source of Design Aesthetics, Offering All-round Space and Home Solutions

The Furniture Materials section was expanded to cover industry chains for upholstered furniture and panel furniture. Original design institutions and industry leaders shared the most cutting-edge trends at a range of forums which focus on original surface design, innovation and application of materials, functional innovation and upgrading, etc. Gathering top domestic and international renowned brands to provide comprehensive upstream solutions, leading the future trend of home furnishings.

**Exhibiting brands:** ABLE, AIDEFU, ANLI, ANRAN, BEIREN, CNWEIHONG, DILON, EBC, FUREN, HAPCO, Henkel, HUACAI, HUAWON, JSJ, JSY, KAIJIE, KAIMEI, KAPOK, KINNAY, Kronospan, Lamigraf, LI WANG, LIAMAX, LIANHONG, LINAK, MOLDTEC, Munksjö, NANYANG, PERFECT, Qianshan, QIFENG, QUAN LI, REHAU, SABA, Schattdecor, SHENGDA, SENDME, SHENGLONG, SINODECOR, SINOWOLF, TAIQIANG, TIANJIN, TIANYE, WHM, XIONG YI, XIONGXING, YIHUI, YONGQINGDA, YONGWEI, YUESHAN, ZEBRA, ZHAOGANG, ZHIHUA, ZHONG HONG, ZHUOKAI.....

Ranked in no particular order





## 五金配件

——功能升级真核, 最新技术、最潮理念, 覆盖全品类, 树立新标杆

五金配件题材以树立行业制造标杆, 赋能家居企业创新为目标, 以“功能创新”为引擎, 通过进一步加强全球化品牌的展示, 促进行业新产品、新技术的升级换代, 汇集知名品牌, 为家居行业提供高端家具材料解决方案和提供智能家居解决方案, 支撑行业的新发展, 满足各类人性化智能、设计需求。

部分参展品牌: 奥斯特 \ 栢丽雅 \ 东泰 \ 格瑞斯 \ 炬森 \ 康信 \ 康雅乐 \ 库博 \ 乐斯特弗 \ 美顿 \ 明希 \ 耐斯克 \ 诺米 \ 欧诺斯 \ 欧派克 \ 拓臣 \ 泰明 \ 图特 \ 威迪 \ 祥兴 \ 小博士 \ 星徽 \ 世嘉智尼 \ 亚当斯.....

(排名不分先后)

**Hardware: Established New Benchmarks with Upgraded Functions, the Latest Technologies and the Most Trendy Concepts Which Covered All Product Categories**

The Hardware section aimed to set furniture manufacturing benchmarks and empower home furnishing enterprises in innovation. Driven by “functional innovation”, it promoted the upgrading of new products and new technologies through enhancing the display of global brands. Gathering top domestic and international renowned brands and offered high-end furniture materials for the home furnishing industry and smart home solutions, supported new developments of the industry, and met all kinds of humanized needs.

**Exhibiting brands:** AOSITE, ADAMS, Bonreal, CONSUN, DTC, GARIS, Jusen, Kangyale, KEA, LUSTERFUL, MEATON, MeiKi, NISKO, NUOMI, ONUS, OPK, SH-ABC, SUGATSUNE, TOPCENT, Taiming, TUTTI, UNIHOPPER, WEIDI, XiaoBoShi.....

Ranked in no particular order

## 前瞻行业趋势，赋能家具产业

## Unveiled Forward-looking Trends to Empower the Industry

设备配料展 (CIFM/interzum guangzhou) 荟聚家具生产上游题材、打造最强品牌矩阵的同时，作为国际领先的设备配料行业交流平台，设备配料展结合行业热点，展前打造“造浪者”、“探寻上游”、“遇荐大牌”等专题栏目，并策划系列 CIFF「家」年华品牌论坛，展示品牌展商实力和行业发展趋势；展中与专业机构、国内外行业大咖打造最前沿的行业活动，举办系列重磅活动，前瞻行业趋势，赋能家具产业。

CIFM/interzum guangzhou gathered upstream furniture production enterprises with the strongest brand matrix. As a leading international platform for exchanges in the industry, it created special programs based on hot issues before the exhibition, such as “Trendsetter”, “Explore the Upstream” and “Meet Top Brands”. CIFF Forum on Home Furnishing Brands was delivered to showcase the strength of brand exhibitors and industry trends. During the exhibition, CIFM/interzum guangzhou joined hands with professional institutions and industry leaders to hold the most cutting-edge activities, at which forward-looking trends in the industry were unveiled to empower the industry.



● 应势开局，“链”就未来——中国家具制造供应链  
高质量发展论坛  
Forum on High-quality Development of China's Furniture  
Manufacturing Supply Chain



● 2023SMART全球饰面联盟发布会  
2023 SMART League Global Launch



● 创新领航 聚能而上  
——ENF级无醛聚能板全球首发发布会  
“Innovate Lead, Gather Energy, and Move Forward”  
ENF Class Formaldehyde-free Juneng Plate Global Launch



● 2023CMF未来趋势发布论坛  
2023 CMF Trends Lecture



● CIFF「家」年华品牌论坛  
CIFF Forum on Home Furnishing Brands



● “造浪者”专题报道  
The “Trendsetter” special programs



● “遇荐大牌”专题栏目  
The “Meet Top Brands” special programs



● “探寻上游”专题栏目  
The “Explore the Upstream” special programs



## 媒体说

Comments by Media

## 人民日报——第51届中国国家博会广州开幕

作为今年“全国消费促进月”重点活动，本届展会呈现出“需求牵引供给、供给创造需求”的新平衡、新风向，成为我国实施扩大内需战略同深化供给侧结构性改革有机结合的一个缩影。

*People's Daily: The 51<sup>st</sup> CIFF Opens in Guangzhou*

As a key event of the National Consumption Promotion Month, this session of CIFF realized a new balance and new trend featuring "demand drives supply, and supply creates demand". It is a microcosm of China's strategy to expand domestic demand and its deepened supply-side structural reform.

人民网——共筑美好家 服务新格局！  
第51届中国国家博会广州开幕

本届中国家博会(广州)以原创设计、绿色可持续及人工智能提升家居产品供给的适配度、创新性，以房产渠道、设计渠道、流通渠道保障家居产品服务供给的高质量、体验感。通过高质量产品和服务不断满足人民群众从“有没有”转向“好不好”的消费需求。

*People's Daily Online: Build a Better Home and Serve the New Pattern! The 51<sup>st</sup> CIFF Kicks Off in Guangzhou*

This year's China Home Expo (Guangzhou) uses original design, green sustainability and artificial intelligence to improve the adaptability and innovation of home furnishing products, and uses real estate channels, design channels, and distribution channels to ensure the high quality and experience of home furnishing product service supply. feel. Through high-quality products and services, we will continue to meet the consumer needs of the people from "have it" to "good or not".

## 新华网——树立家居展会新标杆

## 中国家博会谱写“智造”转型升级新篇章

家博会正积极为行业带来新气象，以此向世界展示新发展阶段中国家居产业的精神风貌和发展成果，反映全球展客商在家博会共享发展机遇、共创美好生活的期待，也向世界彰显了中国将继续推进高水平对外开放，给世界带来更多的新机遇。

*Xinhuanet: CIFF Sets a New Benchmark for Home Furnishing Exhibitions and Writes a New Chapter in Transformation and Upgrading of "Intelligent Manufacturing"*

CIFF is introducing a new look for the industry. It shows the world the outlook and achievements of China's home furnishing industry in the new development stage, meets global exhibitors' expectation to share development opportunities and create a better life at CIFF, and demonstrates that China will continue to promote high-level opening up and bring more opportunities to the world.

## 羊城晚报——中国家博会(广州)

## 为大家居行业消费提振”按下“加速键

什么才是真正有意义、有成效的供给侧结构性改革？做到按消费者的需求提供产品，这仅是第一步，提供让消费者满意的产品，这是第二步；而引领消费者的需求，以更有前瞻性的设计，深入挖掘消费者潜在的消费需求，让他们诞生新的消费欲望，这才是供给侧结构性改革更高阶的一步。而广州家博会已经在这方面迈出了坚实的一步，也为今年整个大家居行业的消费提振带来了美好的春天。

*Yangcheng Evening News: China Home Expo (Guangzhou) Press the "Accelerator Button" to Boost Consumption in the Large Home Furnishing Industry*

What is a truly meaningful and effective supply-side structural reform? It is only the first step to provide products according to the needs of consumers, and the second step is to provide products that satisfy consumers; According to the needs of consumers, with a more forward-looking design, we can deeply tap the potential consumption needs of consumers and let them give birth to new consumption desires. This is a higher-level step in the supply-side structural reform. The Guangzhou Home Fair has taken a solid step in this regard, and it has also brought a beautiful spring to the consumption boost of the entire home furnishing industry this year.

## IDEAT理想家——中国设计的绿色、开放与自由

本届家博会所展现出的极高品牌集中度与行业参与度高，以及其对行业市场趋势、设计生态的敏锐眼光，让我们看到，它“全力推动家居行业高质量发展”的愿望正在被传递、践行，并感染着一批又一批设计创作者、爱好者、行业观察者投身其中。这场令我们不虚此行的家居行业盛宴向我们全面展现了产业与市场的勃发向上、中国原创设计的蓬勃生机。

### *IDEAT: Green, Openness and Freedom in Chinese Design*

This session of CIFF Guangzhou demonstrates extremely high brand concentration and industry participation, as well as keen insights into market trends and design ecology. We can find that its vision of “promoting the high-quality development of the home furnishing industry” is being passed on, practiced, inspiring batches of designers, enthusiasts and industry observers. This industry feast, which makes our trip worthwhile, fully manifests the vigorous development of the industry and the vitality of China’s original design.

## 泛家居圈——2023中国家博会(广州)圆满落幕，本届展会都显露出来哪些行业风向？

作为国家级顶尖行业盛会，中国家博会的每一次举办，都能为给大家居全产业链带来了极大的机遇与希望，同样随之而来的还有全新的市场机会。而此次展会的圆满落幕，不仅为大家居行业的复苏增长和可持续发展注入了强力动能，更是为行业带来了前行的信心、带来了生机盎然！

### *Fan Jia Ju Quan: What Industry Trends were Revealed at Just Successfully Concluded 2023 CIFF Guangzhou?*

As a national top industry event, every session of CIFF brings great opportunities, new opportunities, and hopes to the whole industry chain of home furnishing. Its 51<sup>st</sup> session has been successfully concluded, which not only injected strong momentum into the recovery, growth and sustainable development of the industry, but also brought confidence and vitality to the industry!

## 知了Home—— 一张书写高质量发展的CIFF广州答卷

在中国家博会（广州），我们看到了中华文化扎实之根脉、醇厚之积淀，在新的历史条件下，依然滋养着中华民族的新创造、新发展；也看到了日益增强的文化自信、更加昂扬的精神面貌之下，中国设计品牌勇敢的实践与表达。

### *Z Media: CIFF Guangzhou Gives Answer on High-Quality Development*

Every time CIFF, a top national event of the home furnishing industry, is held, it brings great opportunities and hopes to the entire industry chain. Its 51<sup>st</sup> session has been successfully concluded, which not only injected strong momentum into the recovery, growth and sustainable development of the industry, but also brought confidence and vitality to the industry!

## 大材研究——家具产业的幕后力量闯入前台， 装饰纸、板材等辅料抢占主场！

家具辅料虽然外界的关注度较低，但其重要性不容丝毫小视，产业链上的存在感极强，每年的新材料、新花色、新设计与新功能，都可能引发家具产品的新变局，也是企业把握家居消费趋势、孵化爆款的驱动力。受益于中国家博会（广州）等顶流平台的助力，家具辅料正吸引越来越多的注意力。尤其是正在举办的设备配料展上，大量新成果涌现，又给行业带来广阔的想象空间。

### *Wiser Research: The Behind-the-Scenes Force of the Furniture Industry has Entered the Forefront, with Decoration Paper, Panels and Other Accessories Taking the Lead!*

Although furniture accessories have low external attention, their importance cannot be underestimated. They are highly present on the industrial chain, and every year, new materials, colors, designs, and functions may trigger new changes in furniture products, and also drive enterprises to grasp home consumption trends and incubate explosive products. With the help of top-level platforms such as CIFF Guangzhou, furniture accessories are attracting more and more attention. Especially on CIFM/interzum guangzhou, a large number of new achievements have emerged, bringing broad imagination space to the industry.

## 展商说

## Comments by Exhibitors

## 豪迈中国 数字化总监 | 关敬韬

本届展会人流量大，海外观众多，有意向的客户也特别多。设备配料展是豪迈集团重点关注的“A类展会”，是获取亚洲客户的重要平台。中国市场越来越跟国际接轨，消费者对品质的追求越来越高，家具厂商对设备的稳定性要求也越来越高，这也正是豪迈的优势。希望能够通过展会平台更多地和中国企业合作，达到共赢。

## Guan Jingtao, Digital Director of Homag (China) Machinery Co., Ltd.

This session embraces a large traffic, including a large number of overseas visitors. Many of them are potential customers. CIFM/interzum guangzhou is an "A-level exhibition" and an important platform for us to acquire Asian customers. The Chinese market is increasingly in line with international standards, where consumers put more emphasis on quality and furniture manufacturers pose higher demand on equipment stability. This is exactly where our advantages lie. We hope to cooperate more with Chinese enterprises through CIFM/interzum guangzhou to achieve win-win results.



## BIESSE 比雅斯中国 CEO | 崔志卿

非常感谢设备配料展的积极组织和成功举办。参展第一天，我们就强烈地感受到市场的回暖和人气的涌动。不管是主办方、企业还是观众，相信大家都会有满满的收获，相信接下来的时间都能延续今天的成功。最后祝愿展会越办越好！

## Cui Zhiqing, CEO of BIESSE China

A million thanks to CIFM/interzum guangzhou for its thoughtful arrangements and successful organizing. On the first day of the exhibition, we strongly feel the rebound of the market and the surge of popularity. I believe organizers of the fair, exhibitors and visitors have all gained a lot, and the following days will continue with today's success. I wish CIFM/interzum guangzhou a bright future!



## 南兴装备股份有限公司 副总经理 | 何健伟

设备配料展给我们提供了一个很好的展示的平台。开幕第一天，南兴在展会现场就额外举办了多场签约仪式，从目前参展效果看，我们对未来的充满了信心！

## He Jianwei, Deputy General Manager of Nanxing Machinery Co., Ltd.

CIFM/interzum guangzhou provides us with an excellent platform to display products. We signed contracts with many customers on the first day of the exhibition. Judging from current results at this exhibition, we are fully confident for the future!



### 广州弘亚数控机械股份有限公司 总裁办主任营销中心总经理 | 曹景林

设备配料展在行业内拥有很高的知名度和市场影响力，来参展的企业都实力非凡。开展第一天，整个展会人声鼎沸，客商纷至沓来。在后疫情时代，家居企业智能制造转型升级的迫切性和紧张感，既是挑战更是机遇，我们会紧密的和展会合作，希望能够长期坚定地走下去，从国内市场走向海外。

### Cao Jinglin, Director of CEO Office and General Manager of Marketing Center of Guangzhou KDT Machinery Co., Ltd.

CIFM/interzum guangzhou has a high reputation in the industry and a great market influence. Its exhibitors have outstanding strength. On the first day of the exhibition, the venue was full of people. In the post-COVID-19 era, home furnishing companies are faced with great urgency and tension of transformation and upgrading towards intelligent manufacturing. This means challenges and more of opportunities. We will closely cooperate with CIFM/interzum guangzhou, and hope to realize long-term development in China and global markets.



### 大族激光智能装备集团有限公司 智能切割华南销售总部 中心负责人 | 费友兵

设备配料展为全球设计师和品牌展商之间构筑了一座良性互动的沟通桥梁，让双方以落地合作为契机，共同了解并生长。感谢展会提供这么一个交流平台，帮助制造业打破行业壁垒，弥合与家居领域之间的交流障碍，帮助制造端与家居设计师找到行业发展的契合点，达成长期稳定的合作，最终推动国内制造业创新转型。从这次展会中可以看到，快速崛起的设计新势力正为我们智造产业的发展不断注入创新基因，我有理由相信，未来中国成为世界家具智造强国只是时间的问题。

### Fei Youbing, head of Intelligent Cutting South China Sales Headquarters of Han's Laser Intelligent Equipment

CIFM/interzum guangzhou serves as a bridge for positive interactions between global designers and brand exhibitors. It allows them to understand each other and achieve common growth through cooperation. CIFM/interzum guangzhou breaks down industry barriers and bridges the communication gap within the home furnishing sector. In addition, it helps manufacturers and designers identify priority areas for cooperation and establish long-term stable cooperation, thus boosting innovation and transformation of the industry. As is shown at this fair, rapidly rising new forces of design are injecting innovative genes into intelligent manufacturing. I believe it is only a matter of time for China to become an intelligent furniture manufacturing powerhouse.



### 德国瑞好集团大中华区和东北亚区 总裁 | 马蒂亚斯

展会第一天，开了个好头，客户和参观者人数大增！瑞好过去几年都参加了设备配料展（CIFM/interzum guangzhou），今年人流量有巨大的提升。令人惊喜的是，大量海外客户回归本次展会，展商们纷纷拿出最新最流行的产品进行展示。与客户线下面对面交流是瑞好本次参展的主要目的，展会给了我们线下展示最新产品、快速促成合作的良好平台！

### Matthias Haasler, Chairman of REHAU Polymers (Suzhou) Co., Ltd

The first day of the exhibition got off to a good start, with a significant increase in the number of customers and visitors! REHAU has participated in CIFM/interzum guangzhou for the past few years, and this year, there has been a significant increase in the flow of people. Surprisingly, a large number of overseas customers returned to this exhibition, and exhibitors have displayed their latest and most popular products. The main purpose of Ruihao's participation in this exhibition is to communicate face-to-face with customers offline, and CIFM/interzum guangzhou has provided us with a good platform to showcase our latest products and quickly promote cooperation!



### 广东耀东华集团有限公司 董事长特助 | 曾劲翔

本次设备配料展，我们最大的感受是“绿色办展，红色出行”。红棉花在本次展会上采用的是门、墙、柜装配式家居解决方案，我们所有的产品都是可以拆卸的，大大减少资源浪费，与展会“绿色办展”理念相契合。此外，在我们展会现场到处都是“拥挤”——我们这次展会的人流量爆满，我对本次展会的期许非常高，也欢迎国内家具人、国外家具人、建材人与我们多多交流！

### Zeng Jinxiang, Chairman Assistant of Guangdong Yaodonghua Group

I am most impressed by "green exhibition" advocated at this session of CIFM/interzum guangzhou. KAPOK displays door, wall and cabinet assembly solutions. All our products are detachable, which greatly reduces the waste of resources and tallies with the "green exhibition" initiative. What's more, there is "traffic jam" everywhere at the exhibition site. Our booths are overcrowded today. I have high expectations for this exhibition. We welcome professionals of furniture and building materials from home and abroad to visit our booths and exchange ideas!



### 杭州中润华源装饰材料有限公司 市场拓展部 | 甘泮

作为疫情优化转段后业内首场大型展会，设备配料展开展第一天，我们展位上的客流量比以往同期增加不少！很多专业观众和我们的老朋友借此机会相聚，场面热闹非凡！

### Gan Gan, Market Development Department of Hangzhou Sinodecor Decorative Material Co., Ltd.

CIFM/interzum guangzhou is the first large exhibition in the industry after COVID-19 prevention and control measures were lifted. On the first day of the exhibition, our booth traffic increased a lot over the same period in previous years! We met with many professional visitors and old friends. This makes our booths very bustling!



### 广东东泰五金精密制造有限公司 国内销售总监 | 陈景行

通过设备配料展这个互通世界的展览平台，东泰不仅可以与世界各地的客商广泛交流，选择合适的合作伙伴。更能有效提升公司形象，提高产品的知名度和市场竞争力。

### Chen Jinghang, Domestic Sales Director of Guangdong Dongtai Hardware Precision Manufacturing Co.,Ltd

Thanks to CIFM/interzum guangzhou, an exhibition platform that links the world, DTC can not only communicate with merchants from all over the world to identify suitable partners, but also enhance its brand image and enhance its product popularity and market competitiveness.



### 广东图特精密五金科技股份有限公司 市场总监 | 叶小林

本次设备配料展作为疫情放开后家居行业的首场展会，大家都很期待。开展第一天，我们展馆人气爆棚，海内外的观众朋友纷纷亲临现场。不仅国内客户朋友，海外的客商朋友也都到场参观，今天真是收获满满！

### Ye Xiaolin, Marketing Director of Guangdong TUTTI Hardware Co., Ltd.

This is the first exhibition of the home furnishing industry after COVID-19 prevention and control measures were eased. Everyone looks forward to it. Our booths are full of people on the first day of the exhibition. We have customers and friends from home and abroad. Today is really rewarding!



### 广东诺米家居智能科技有限公司 品牌市场负责人 | 梁晓文

作为疫情开放后的大型专业家具展会，展会现场人气火爆。包括我们的经销商在内的客户，纷纷亲临现场体验我们的产品，展会第二天就已经有几百位客户来沟通交流，这对企业的营销与宣传都有很大提升。期间外国客户也是往来不绝，整个展会带来的客户数量和质量都非常高。希望设备配料展这个平台越办越好，越办越大。

### Liang Xiaowen, Marketing Director of Guangdong NUOMI Home Intelligent Technology Co., Ltd.

As a large professional furniture exhibition after the COVID-19 pandemic, this session of CIFM/interzum guangzhou is really popular. Many customers including our dealers visit our booths and experience our products. On the second day of the exhibition, hundreds of customers communicated with us, which greatly improves our marketing and publicity. We also intensify contacts with lots of foreign customers. This event has attracted a great number of excellent customers. Hope CIFM/interzum guangzhou more successes and a greater scale.



### 佛山诚亚数控机械有限公司 总经理 | 曹炎华

我认为本次设备配料展非常成功，人流量空前火爆，产品琳琅满目！中亚此次带来的软成型封边机技术走在世界前沿，符合众多客户需求，赢得众多客户赞赏，我们意料之中又感到十分惊喜！本次参展不仅让我们提升了视野，拓宽了思路，还收获了人脉、荣誉和众多合作，还是非常感谢展会这个平台，通过这个平台让更多客户了解到我们的产品。真心祝福展会能越办越好，延续行业标杆形象！

### Cao Yanhua, General Manager of Foshan Chengya Shukongjixie Co., Ltd.

I think this year's CIFM/interzum guangzhou is very successful. The traffic is unprecedented, and there are a superb collection of products! Our soft-molded edge banding technology is at the forefront of the industry globally. It meets the needs of many customers and has won praises from many customers as we had expected. This event has not only broadened our horizons and opened our mind, but also expanded our social connections, won us recognition and boosted our business. We'd like to thank CIFM/interzum guangzhou for having more customers learn about our products. I sincerely wish CIFM/interzum guangzhou greater success and continue to serve as a benchmark of the industry!



## 观众说

## Comments by Visitors

## 成都麓湖 A8 设计中心负责人 | 梁蕊

三年来我第一次参加这样盛大的活动，作为一名设计师，我可以在本次展会上与很多同行进行交流，以及达成产业链上下游之间的连接。在设备配料展的平台上可以感受到更多国际信息的融入，可以看到更多可持续性设计和品牌，对我们设计师来说是很有帮助的。

## Liang Rui, head of Luhu A8 Design Center in Chengdu

It's my first time to participate in such a grand event over the past three years. As a designer, I can network with many of my peers at this show and connect with the upper and lower ends of the industrial chain. At CIFM/interzum guangzhou, you can perceive more international information and observe more sustainable designs and brands, which is very helpful for designers like me.



## 来自东莞从事采购工作 | 盘女士

本次参观主要是想要了解五金辅料方面的市场以及新的产品，通过今天的逛展，感觉现在的五金产品品种更加齐全，做工更加精湛并且更加智能，也通过沟通交流也找到了一些新的合作机会。感觉此行收获很多。

## Ms. Pan from Dongguan, engaged in procurement

The main purpose of attend this exhibition is to understand the market of hardware accessories and new products. Through today's visit, I feel that the current hardware products are more complete in variety, more exquisite in workmanship and smarter. I also found some new opportunities from today's networking. I feel that I have gained a lot from this trip.



## 万华集团装饰中心 副总经理 | 宋真

很开心看到这次展会获得了很大成功，有这么多的国内外的展商观众到来，展会现场的人气让我们看到的是经济的提振，也看到制造业、贸易、商业地产等各个行业都在有序的恢复当中。看到这么多展馆和新品，彰显了中国制造业的发展潜力，以及我们对于创新设计、创新材料的研发也在持续不断的提升中。这次观展及洽谈中，我们也一直在探寻采购背后的一个逻辑，我们商业地产需要什么？为什么需要这个产品？如何用它们打造美好的人居？希望设备配料展能够在打造高质量展会的道路上再接再厉，让我们共同建设实现更远的愿景与目标。

## Song Zhen, Deputy General Manager of Decoration Center of Wide Horizon Group

I am very happy to see that this exhibition has achieved great success. There are so many exhibitors and visitors from home and abroad. The popularity of the exhibition site allows us to see a boost to the economy, as well as manufacturing, trade, commercial real estate, etc. All industries are recovering in an orderly manner. Seeing so many pavilions and new products demonstrates the development potential of China's manufacturing industry, and our research and development of innovative design and innovative materials is also continuously improving. During this exhibition and negotiation, we have been exploring the logic behind the procurement. What do we need for commercial real estate? Why do you need this product? How to use them to create a beautiful living environment? I hope that CIFM/interzum guangzhou can make persistent efforts on the road of creating high-quality exhibitions, and let us work together to achieve a more ambitious vision and goal.





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