



广州琶洲

民用家具展: 2025.3.18-21  
办公商用展&设备配料展: 2025.3.28-31  
📍 广交会展馆、保利世贸博览馆

上海虹桥

2024.9.11-9.14  
📍 上海虹桥·国家会展中心

天津

2025.5.16-5.19  
📍 天津·国家会展中心

GUANGZHOU · PAZHOU

HOME FURNITURE  
March 18<sup>th</sup>-21<sup>st</sup>, 2025

OFFICE AND COMMERCIAL SPACE  
CIFM/interzum guangzhou  
March 28<sup>th</sup>-31<sup>st</sup>, 2025

📍 Canton Fair Complex / PWTC EXPO

SHANGHAI · HONGQIAO

September 11<sup>th</sup>-14<sup>th</sup>, 2024

📍 National Exhibition and Convention Center (Shanghai)

TIANJIN

May 16<sup>th</sup>-19<sup>th</sup>, 2025

📍 National Convention and Exhibition Center (Tianjin)

CHINA  
INTERNATIONAL  
家博会  
FURNITURE FAIR  
GUANGZHOU  
广州



CIFF中国家博会



CIFF办公商用及设备配料展



CIFF Official Website

中国家博会始终致力于倡导「绿色展会」探索家居行业「可持续」发展路径  
本册采用回收利用的再生纸制作，为环境保护贡献展会力量

CIFF has always been committed to advocating for "green exhibitions" and exploring the sustainable development for furnishing industry. This brochure is made from recycled and reused paper for environmental protection.

2025.3.18-21 / 3.28-31 广交会展馆 / 保利世贸博览馆  
Canton Fair Complex / PWTC EXPO

Welcome to

CIFF!



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先锋品牌产品信息



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CIFF "WHAT" Book

CHINA

INTERNATIONAL  
FURNITURE FAIR GUANGZHOU

设计引领  
Design Trend

内外循环  
Global Trade

全链协同  
Full Supply Chain



中国(广州/上海)国际家具博览会(简称“中国家博会”)创办于1998年,迄今已经连续举办五十三届。从2015年9月起,每年3月在广州琶洲、9月在上海虹桥举办,有效辐射珠三角和长三角两大最具活力经济圈。2024年5月,中国家博会(天津)首次在天津举办。中国家博会是全球规模最大、以全题材、全产业链为鲜明特色的大家居博览会,品质和影响力首屈一指。

Established in 1998, China International Furniture Fair (known as "CIFF") has been successfully held for 53 sessions. Since September 2015, it takes place twice yearly in both Guangzhou in March and Shanghai in September, two of the most vibrant commercial cities in China. In May 2024, CIFF(Tianjin) debuted in Tianjin. Over the years CIFF has built itself as the world's largest home furnishing fair with the entire industry chain, playing an important role in global furnishing industry.

立足“设计引领、内外循环、全链协同”的展会定位,中国家博会(广州)每年于3月18-21日,3月28-31日在广州广交会展馆及保利世贸博览馆举办,展会规模85万平方米,参展企业超4700家,盛大展出民用家具、饰品家纺、户外家居、办公家具及商用空间家具、生产设备及配件辅料等全题材产品,吸引了来自200多个国家与地区超380000名专业观众到会。

中国家博会(广州)始终致力于引领家居行业发展潮流、实现全球家居贸易价值,成为“全球家居设计引领、智能制造、商贸促进、消费提质的第一展”。

Positioned by "Design Trend, Global Trade and Full Supply Chain", CIFF Guangzhou is held annually in 18-21&28-31 March in Pazhou, Guangzhou. With an exhibition area of 850,000 square meters, CIFF Guangzhou hosts over 4,700 brands from China and abroad, comprising home furniture, home decor & home textiles, outdoor & leisure, office furniture, commercial furniture, hotel furniture, and furniture machinery & raw materials. The event draws more than 380,000 professional visitors from more than 200 countries and regions.

CIFF Guangzhou is dedicated to industry development and global trade, making it the foremost exhibition for "Design Trend, Intelligent Manufacturing, Trade Promotion, and Quality Consumption."



**主办单位:**

- 中国家具协会
- 中国对外贸易中心集团有限公司
- 红星美凯龙家居集团股份有限公司
- 广东省家具协会
- 香港家私装饰厂商总会有限公司

**承办单位:**

- 中国对外贸易广州展览有限公司

**Hosted by:**

- China National Furniture Association
- China Foreign Trade Centre Group, Ltd.
- Red Star Macalline Home Group Co., Ltd.
- Guangdong Furniture Association
- Hong Kong Furniture & Decoration Trade Association Limited

**Organizer:**

- China Foreign Trade Guangzhou Exhibition Co.Ltd

CIFF was well established and held twice a year, one in March and the other in September.

首届家具展成功举办  
一年两届,于三月、九月在广州举办

1998

2004

从广州流花展馆搬迁至广州琶洲展馆  
The fairground moved to the Canton Fair Complex in Pazhou from Liuhua.

2005

The March show of CIFF started to be held in two phases, the first phase on 18<sup>th</sup>-21<sup>st</sup> for home furniture and the second phase on 28<sup>th</sup>-31<sup>st</sup> for office & commercial furniture.

三月广州展首次分两期举办,  
一期民用家具,二期办公家具

2008

三月广州展规模扩大,两期均同时使用  
广州琶洲广交会展馆A、B区

The March show was enlarged and adopted both Area A and Area B of Canton Fair Complex for each phase.

2012

The March show was further enlarged and adopted Area A, B and C of Canton Fair Complex for each phase.

三月广州展规模再扩大,两期均同时使用  
广州琶洲广交会展馆A、B、C区

2015

3月展继续在广州琶洲举办  
9月展移师上海虹桥举办

The September show moved to Hongqiao in Shanghai from Pazhou in Guangzhou.

2016

CIFF Guangzhou was further enlarged by adopting Poly World Trade Center Expo for home furniture.

中国家博会(广州)启用保利世贸  
博览馆,展览规模迈向世界前列

2018

中贸展与红星美凯龙战略合作,  
同年9月“展·店联盟”首秀

The strategic cooperation agreement with Red Star was signed and CIFF started a closer cooperation with Chinese distribution mall.

2019

CIFF Guangzhou was further enlarged by adopting the Nanfung Complex for office show.

中国家博会(广州)办公  
环境展启用新馆,总体规模  
创新高

2020-2022

中国家博会(广州)重塑展会定位为  
“设计引领·内外循环·全链协同”,  
克服疫情困难,连续三年顺利举办

Repositioning itself as "Design Trend, Global Trade, Full Supply Chain", CIFF Guangzhou continued to be held successfully without interruption despite COVID-19 pandemic.

2023

CIFF Guangzhou is further enlarged by adopting the newly-built Canton Fair Complex as Area D, welcoming exhibitors and visitors from around the world to gather in Guangzhou again. The number of visitors reached 380763, hitting a record high.

三月广州展启用广交会展馆D区,迎来了全球展商齐聚羊城,专业观众到会人数创历史新高,达380763人

2024

三月广州展规模再创新高,展览  
面积达850000m²,参展品牌超  
4,700家

CIFF Guangzhou is further enlarged with a total exhibition scale of 850000 m<sup>2</sup> and over 4700 exhibitors.





## Home Furniture 民用家具展

中国家博会(广州)民用家具展每年于3月18-21日在广交会展馆及保利世贸博览馆举办,云集高端设计、套房家具、全屋定制、软体家具、软装饰品、家纺布艺、户外家居等题材的龙头品牌和潮流新品。为国内外买家和合作伙伴提供一站式选品采购平台。

Held annually from March 18<sup>th</sup> to 21<sup>st</sup>, CIFF (Guangzhou) Home Furniture gathers leading brands and trendy new products in various themes such as high-end design, suite furniture, whole-house customization, upholstery furniture, soft furnishings, home textiles, and outdoor living. It serves as a one-stop sourcing and purchasing platform for domestic and international buyers and partners.



### 民用家具展区

#### 当代设计展

广交会展馆 A 区

以“中国设计”为主题,围绕“设计”和“国际”两大核心要素,汇聚全球家居领军企业、设计师及研究机构,致力于构建“产、学、研、用”设计生态圈。

#### CIFF·Contemporary Design Fair

Area A, Canton Fair Complex

Under the theme of “Chinese design” with “design” and “international” as two core elements, CIFF·Contemporary Design Fair brings together the world’s leading home furnishing enterprises, designers and research institutions. It is committed to building a design ecosystem for production, learning, research and use.



### 饰品家纺展区

#### 软装美学设计展

广交会展馆 D 区

涵盖整体软装、灯饰、装饰画、玻璃、陶瓷、摆件/雕塑/装置艺术、花艺绿植/流水景观、留声机、时钟、工艺品、家居礼品/用品、地毯、家纺布艺、床品抱枕、皮革等产品,构建家居软装一站式采购和全案供应平台,是亚洲规模最大、品类最全、品牌最多的家居饰品、家纺布艺类展览。

#### Homedecor & Hometextile

Area D, Canton Fair Complex

Including overall interiors and decorations, lighting, paintings, glassware, ceramics, ornaments / sculpture / installation art, flower and plants / fountain, gramophone, clock, craft gifts, home gifts, carpets, home textiles, bedding pillows, leather and other products. It aims to build itself into the largest trade platform of its kind in Asia with the most comprehensive products.



### 户外家居展区

#### 户外家具、遮阳系统及休闲用品展

广交会展馆 B 区一楼

集中展示户外家具、遮阳产品、辅料配件、休闲用品等题材产品,打造亚洲规模最大、专业度最高、影响力领先的户外家居类展览贸易平台。

#### Outdoor Furniture, Sunshade & Leisure

Area B, Canton Fair Complex

Aiming to build the largest and the most professional outdoor furniture exhibition in Asia, this sector fully covers outdoor product categories, including outdoor furniture, outdoor sunshade, raw materials and leisure products.



### 软体家居

广交会展馆A区、B区

面向国内经销商、设计师、国际贸易、OEM\ODM、工程采购等,集中展示国内外优质沙发、床垫、床具、寝具、智能睡眠、睡眠器械、适老化产品等。

#### Upholstered Furniture

Area A, Area B, Canton Fair Complex

Targeting distributors, designers, international trade, OEM, ODM, and project procurement, this sector focuses on showcasing manufacturers of high-quality, sofas, mattresses, bedding, bedroom furniture, smart sleep, sleep equipment and aging products.

### 内外贸一体化(跨境电商)

广交会展馆 A 区

内外贸一体化馆满足参展商同步拓展国内及国外市场的需求;在跨境电商馆集中专业供应商及服务商,满足跨境选品、服务全链条需求。

#### Suite Furniture(Export & domestic Market)

Area A, Canton Fair Complex

This sector meets the needs of exhibitors to expand domestic and foreign markets simultaneously; Professional suppliers and service providers are gathered to meet the needs of product selection and service for cross-border e-commerce market.

### 进口馆

广交会展馆 A 区

面向国际贸易市场与国内市场,展示全球家居品牌和海外展团,打造全球买家精准、高效采购平台和多元生活场景,促进跨文化交流。

#### International Pavilion

Area A, Canton Fair Complex

Targeting both international trade and domestic market, International Pavilion displays global household brands and overseas exhibitions, creating a efficient purchasing platform for global buyers and diversified life scenes for cross-cultural exchanges.

### 餐客厅家具

广交会展馆C区;保利世贸博览馆(E区)

面向国际贸易、OEM\ODM、工程采购等,集中展示餐厅家具、客厅家具,更有平板包装家具、多功能餐台等特色品类。

#### Dining & Living

Area C, Canton Fair Complex; PWTC Expo (Area E)

Targeting international trade, OEM, ODM, and project procurement, this sector displays dining furniture, living furniture and other special categories like flat-pack furniture and multi-functional dining table.



### 饰品家纺展区

(软装美学设计展)

Area D: Homedecor & Hometextile

D

- 地毯/床品抱枕/花艺绿植/流水/工艺品  
Carpets / Bedding / Flower & Plants / Fountain/ Art Crafts ..... 18.1
- 陶瓷/摆件/留声机/时钟  
Ceramics / Ornaments / Gramophone / Clock ..... 18.2
- 软装品牌  
Home Décor Brand ..... 19.1
- 玻璃/装饰画/雕塑  
Glassware / Paintings / Sculpture ..... 19.2
- 灯饰/家居礼品/用品  
Lighting / Gifts / Household Items ..... 20.1
- 家纺布艺/皮革  
Home Textiles - Fabrics / Leather ..... 19.2-20.2

### 民用家具展 HOME FURNITURE

2025.3.18-21



### 民用家具展区 · 设计/软体

Area A: Home Furniture · Design/Upholstered Furniture

A

- 套房 (内外销一体)  
Suite Furniture (Export & Domestic Market) ..... 1.1
- 中国家博会·当代设计展  
CIFF · Contemporary Design Fair ..... 2.1-5.1
- 客厅生活馆 (软体)  
Living Room (Upholstered furniture) ..... 1.2
- 沙发生活馆 (精品)  
Sofa (Premium) ..... 2.2
- 沙发生活馆 (奢品)  
Sofa (Luxury) ..... 3.2
- 睡眠生活馆 (精品睡眠/智能睡眠)  
Sleep (Premium / Smart) ..... 4.2
- 智能睡眠主题展/睡眠生态/居家社区养老  
Smart Home/Smart Sleep/ Sleep Technology/ Elder-oriented Home ..... 5.2
- 进口馆  
International Pavilion ..... 6.1-8.1

### 民用家具展区 · 设计(外销)

Area B: Home Furniture · Upholstered Furniture

B

- 沙发质造馆 (外销)  
Sofa Export Hall (For Export) ..... 9.2-11.2
- 睡眠馆 (制造)  
Mattress/Bed ..... 12.2-13.2
- 沙发精品馆 (外销)  
HV - Sofa Export Hall (For Export) ..... 9.3-11.3

### 民用家具展区 · 餐客厅

Area C & E: Home Furniture · Dining & Living

C/E

- 餐厅·设计 (餐桌椅)  
Dining Design (Table & Chair) ..... E1
- 餐厅·精选 (餐桌椅)  
Dining Premium (Table & Chair) ..... E2
- 餐厅 (餐桌椅)  
Dining (Table & Chair) ..... E3-E4
- 餐客厅家具馆  
Dining & Living Furniture ..... E5-E6
- 客厅·精选 (休闲椅、茶几)  
Living Premium (Leisure Chair & Coffee Table) ..... 14.2
- 客厅·设计 (休闲椅、茶几)  
Living Design (Leisure Chair & Coffee Table) ..... 15.2
- 客厅·潮流 (休闲椅、茶几)  
Living Trend (Leisure Chair & Coffee Table) ..... 16.2
- 餐客厅·板式家具/跨境电商专区  
Dining & Living & Bedroom (Panel Wood) / E-commerce Zone ..... 14.1
- 餐客厅·板式家具  
Dining & Living & Bedroom (Panel Wood) ..... 15.1
- 餐客厅·钢木家具  
Dining & Living & Bedroom (Steel Wood) ..... 14.3-15.3
- 客厅 (休闲椅、茶几)  
Living (Leisure Chair & Coffee Table) ..... 16.3

### 户外家居展区

(户外家具、遮阳系统及休闲用品展)

Area B: Outdoor Furniture Sunshade & Leisure

B

- 遮阳及辅料配件馆/户外家居馆  
Outdoor Sunshade/ Materials/ Furniture ..... 9.1
- 户外家居馆  
Outdoor Furniture ..... 10.1
- 户外家居馆 (帐篷馆)  
Outdoor furniture (Tent Pavilion) ..... 10.0-11.0
- 户外家居馆/户外休闲馆  
Outdoor Leisure/ Furniture ..... 11.1
- 户外家具设计馆  
Outdoor Furniture Design ..... 12.1-13.1

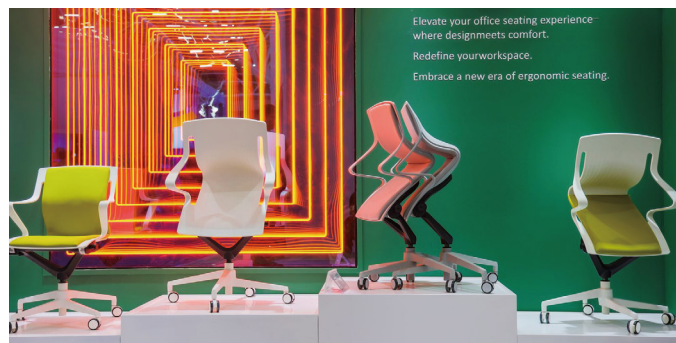




## Office and Commercial Space 办公环境及商用空间展

中国家博会(广州)办公环境及商用空间展每年于3月28-31日在广州琶洲举办, 涵盖系统办公、办公坐具、公共商用、医疗养老、智能办公、学校家具、酒店家具、办公配件、智慧钢制等题材, 为全行业展现最前沿的办公空间解决方案与最新潮的商用空间设计趋势。

Held annually from March 28<sup>th</sup> to 31<sup>st</sup>, CIFF (Guangzhou) Office and Commercial Space specializes in systematic office solutions, office seating, public commercial spaces, healthcare and senior care furniture, smart office, school furniture, hotel furniture, office furniture component, steel furniture, etc. This exhibition showcases the latest cutting-edge office space solutions and commercial space design trends in the industry.



办公环境及商用空间展  
Office and Commercial Space

2025.3.28-31



- 系统办公空间馆 Office Space ..... 1. 1-5.1/2.2-4.2
- 医疗及养老家具馆 Medical&Healthcare Furniture ..... 5.1
- 设计潮流馆 Trendy Design ..... 5.2
- 智慧钢制空间 Intelligent Steel Furniture ..... 1.2
- 办公配件馆 Office Furniture Component ..... 6.1-8.1
- 智能办公空间 Smart Office ..... 7.1-8.1
- 公共商用空间/酒店工程及室内软装 ..... 9.2-10.2
- 公共商用空间/校国家具馆 ..... 10.2-11.2
- 公共商用空间/酒店工程及室内软装 ..... 9.2-10.2
- 公共商用空间/校国家具馆 ..... 10.2-11.2
- 坐具潮流馆 Trendy Seating .. 17.1-20.1/17.2-19.2
- 国际品牌馆 International Brands ..... 20.2

### 办公环境展区

办公环境展区云集办公环境题材一线大牌,提供办公环境整体解决方案,是国际顶尖的办公潮流趋势发布平台和办公家具行业一站式选材平台。

### Office Environment

CIFF Guangzhou gathers top-notch brands in the office environment field and provides comprehensive office solutions. It serves as an international leading platform for showcasing office trends and a one-stop sourcing platform for office furniture industry.

### 办公坐具展区

作为全球最大的办公坐具趋势发布平台,办公坐具展区打造坐具趋势引领平台,凝聚国际未来办公新思潮,诠释办公坐具的无限可能。

### Office Seating

As the world's largest office seating platform, CIFF Guangzhou establishes itself as the leading platform for seating trends in China, capturing international future office trends and interpreting the infinite possibilities of office seating.

### 公共商用展区

办公商用展区抢先布局商用空间新赛道,构筑“办公+商用”的新发展格局,涵盖学校、机场、体育馆、电影院、礼堂、酒店等多个公共商用空间场景,呈现行业多维发展趋势,打造极致商用空间。

### Public Commercial Space

CIFF Guangzhou takes the lead in exploring new pathways for commercial spaces, building a new development pattern of "office + commercial." It covers various public commercial space scenes such as schools, airports, stadiums, cinemas, auditoriums, and hotels, presenting multi-dimensional industry trends and creating the ultimate commercial space experience.





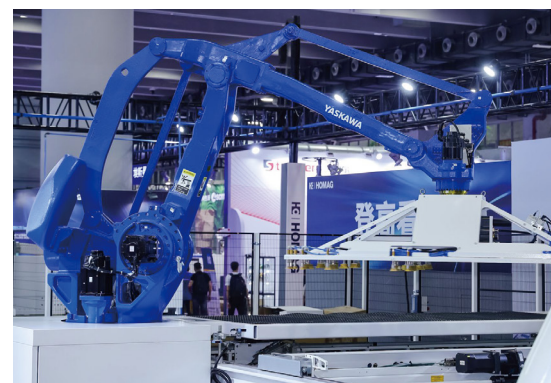


## CIFM/interzum guangzhou 设备配料展



中国家博会(广州)设备配料展每年于3月28-31日在广州琶洲举办,荟萃生产设备、家具辅料和五金配件等家具生产上游题材,展示生产上游全链。

Held annually from March 28<sup>th</sup> to 31<sup>st</sup>, CIFM/interzum guangzhou covers the upstream of the industry, including furniture machinery, furniture hardware, and furniture materials.



### 生产设备展区

生产设备题材打造生产制造智能化平台,汇聚了全球顶尖家具智能生产技术,展示数字化转型、智能化转型方案。以推进智能制造为主攻方向,促进产业转型升级,聚集国内外最全的家具生产制造设备品牌。

### Machinery

Targeting manufacturing intelligent platform, Machinery Sector showcases furniture manufacturing technologies for digital transformation and intelligent transformation solutions. With a focus on promoting smart manufacturing and industry transformation, the sector gathers comprehensive collection of top brands among the world to together build a grand event for the whole industry.

- 木工机械馆 ..... 9.1-11.1  
Woodworking Machinery
- 综合机械馆 ..... 12.1  
Machinery

- 软体机械馆 ..... 13.1  
Mattress & Sewing Machinery
- 五金配件馆 ..... 12.2-13.2/9.3-11.3  
Hardware

- 国际馆 ..... 14.1-15.1  
International Hall
- 家具辅料馆 ..... 14.2-16.2/14.3-16.3/14.4-16.4  
Furniture Materials

### 五金配件展区

五金配件题材构建供应链顶尖贸易平台,以树立行业制造标杆,赋能家居企业创新为目标,以“功能创新”为引擎,通过进一步加强全球化品牌的展示,促进行业新产品、新技术的升级换代,为家居行业高端家具及智能家居提供解决方案。

### Hardware

With "functional innovation" as its engine, Furniture Hardware Sector emphasizes on the display of global brands, new products and new technologies. Well-known brands in the industry are gathered with their high-end furniture material solutions and intelligent home solutions, together building a top trading platform for furniture supply chain and better supporting the industry's new development.

### 家具辅料展区

家具辅料题材搭建家居设计美学选材平台,聚合软体家具材料及板式家具材料产业链,在表面原创设计、材质创新应用、功能革新升级等多层面发力,汇聚国内外知名品牌,为空间及家居美学提供全方位上游解决方案。

### Furniture Materials

Aiming at top sourcing platform for home design, furniture Accessories Sector showcases upholstery furniture materials, plates and substrates. Renowned brands from home and abroad bring their original design, innovative material applications and functional upgrades, providing comprehensive upstream solutions for furnishing industry and jointly leading the future trend of home furnishing.





## Professional Visitors 专业观众构成

中国家博会(广州)吸引来自200多个国家与地区的超38万名专业观众到会参观采购,观众主要由专业贸易买家、设计师买家、工程渠道买家、制造商买家等构成,是国内唯一一个实现贸易渠道和设计渠道、内销渠道和外销渠道、传统渠道和新兴渠道全覆盖的展会。

CIFF Guangzhou attracts over 380,000 professional visitors from over 200 countries and regions to attend the fair. The visitors mainly consist of professional trade buyers, designers, project channels, and manufacturers. It is the only furnishing fair in China that comprehensively covers trade channel, design channel, domestic sales channel, export channel, e-commerce channel and emerging channels.



### “专客专圈”赋能计划 “3C” Program

中国家博会(广州)以“专客专圈”赋能观众群体,创设“3C”项目—CIFF设交圈、CIFF精英圈、InterBiz Club。同时,融合办展新模式,强化高效对接。外贸双线融合,线下重点打造巡馆选品及采购对接会,线上举办集中式对接会与常态化供采对接活动;内销全年互动,线下积极促进经销商、设计师与展商品牌之间的互动交流,线上通过“设计选品Go!”“商机板块”等平台促进常态化对接。

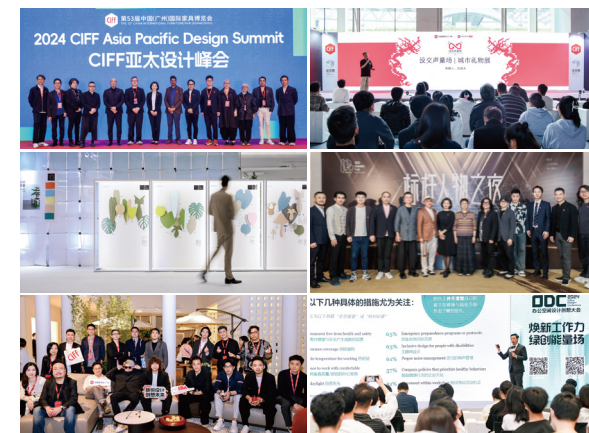
CIFF Guangzhou empowers visitors with “3C” Program: Designer Community, Elite Community, and InterBiz Club. Meanwhile, CIFF Guangzhou innovates by launching online and offline matchmaking events, creating year-round close interactions between exhibitors and visitors.



## Designer Community CIFF「设」交圈

CIFF「设」交圈是中国国家博会(广州)专门为室内设计师打造的线上线下交流互动生态圈。集趋势发布、自我展示、选品选材、网红打卡、社交互动、培训提升6大功能于一身,全年度累计与超过110家设交圈合作伙伴合作,让国内外优秀设计力量在这里创造无限的设计价值。

Designer Community is a specialized interactive ecosystem, both online and offline. It integrates six major functions, including trend release, self-presentation, product selection, social media hotspot, social interaction, training, and promotion. CIFF Designer Community has cooperated with more than 110 partners throughout the year, allowing more design talents from home and abroad to create unlimited design value on this platform.



展会现场特别打造「设」交声量场,上百位设计大咖齐聚、上百场主题论坛及设计活动,思潮交汇,观点碰撞,形成“回声场”,放大设计创意声量。

Voice of Designer Community Forums is held each year in March by CIFF. It gathers hundreds of famous designers and hosts hundreds of events on site. The forum is served as a hub for diverse ideas, where thoughts converge and viewpoints collide, creating an "echo chamber" that amplifies the voice of design creativity.



## Elite Community CIFF「经」英圈

CIFF经英圈旨在为家居商贸精英打造线上线下交流互动生态圈，通过联流通平台、行业协会、在地机构、权威媒体等多方力量，围绕渠道拓展、营销玩法、学习交流、互动提升四个维度深度赋能。

Elite Community facilitates interactive communication and multi-directional connections among various forces, including home center, industry associations, media, and local institutions. Through exclusive services, Elite Community empowers the industry with four major functions including channel expansion, marketing strategies, training and interaction.

### 4大赋能 4 Major Benefits

渠道拓展、营销玩法  
学习交流、互动提升

Channel Expansion, Marketing Method  
Training, Interaction



### 专属服务 Exclusive Services

专栏资讯、专属攻略  
专业论坛、专享礼遇  
Column News, Guide Book,  
Professional Forums, VIP Service

### 多方联动 Multi-party Collaboration

流通平台、行业协会、权威媒体、  
在地机构等互动交流,多向对接

Home Center, Industry Associations,  
Media, and Local Institutions



## InterBiz Club 全球商旅·礼遇羊城



InterBiz Club (International Business Club) 是中国国家博会(广州)专为全球各国家与地区跨国采购集团代表、国际贸易商、跨境电商、境外零售商、境外分销商、境外设计师、境外终端用户等打造的全球家居贸易价值平台。

基于展会8天+全年365融合服务模式, CIFF InterBiz Club围绕观众群体对“贸易采购”“市场资讯”及“专属体验”三大核心需求,以“IBC Matching”“IBC Media”及“IBC Manager”形成“3M”服务体系,力邀全球客商到会采购,多元化促进商贸交流,助力国际家居贸易高质量发展。

InterBiz Club is a global furniture & furnishing trade value platform created by CIFF for international traders, representatives of multinational purchasing groups, cross-border e-commerce companies, overseas retailers, overseas distributors, overseas designers, and overseas consumers from various countries and regions around the world.

Based on the integrated online and offline service model of 8-days at the fair and 365 days around the world, CIFF InterBiz Club creates the “3M” service system - “IBC Matching”, “IBC Media” and “IBC Manager” to meet visitors' core needs for furniture sourcing, market information and privileged experience. CIFF InterBiz Club is warmly inviting participants in furniture & furnishing trade, and will continue to promote global trade and contribute to the quality development of the furniture industry.





CMF趋势LAB CMFTrend LAB

2024中国智能睡眠展 2024 China Smart Sleep Exhibition

【不如趣野】户外主题特展 “Nature’s Echo” Outdoor Themed Exhibition

Linking设计星 Linking Design Star

## Themed Exhibition & Forum 特展论坛

中国家博会(广州)联合诸多专业策展人、著名设计师、资深媒体人共同策展,围绕趋势发布、设计展示等方向,重磅打造当代设计展系列主题特展、CMF趋势LAB、中国智能睡眠展、【不如趣野】户外主题特展、办公环境主题馆、设艺文化、Linking设计星等主题特展。

Under the themes of trend release, design display, technical discussion and the like, CIFF Guangzhou also holds different themed exhibitions, including Contemporary Design Fair, CMF Trends LAB, China Smart Sleep Exhibition, “Nature’s Echo” Outdoor Themed Exhibition, Office Environment Theme Pavilion, D&A Culture Center and Linking Design Star.

中国家博会(广州)“会”与“展”深度融合,聚焦高质量发展专题,在潮流设计、办公商用、智能制造、首发首秀等细分领域展开产、学、研的深入研讨,进一步放大展会的溢出效应。中国家博会(广州)专题打造“设交声量场”、“经英论道场”、“跨境英雄汇”、“产业首秀场”四大主题论坛及系列行业活动,为大家居行业搭建高效的交流平台,引领行业高质量发展新思潮。

The convention and exhibition of CIFF Guangzhou are deeply integrated, with conferences and forums held to further strengthen the spil-over effect of the fair. Four series of forums also lead the high-quality development of the industry, including “Voice of Designer Community” Forum, Elites’ Talks, Cross-Border Elite Gathering, New Product Launch, and other Industrial events, building effective platforms for high-end dialogues among the industry.



设交声量场  
“Voice of Design  
Community” Forum

系列行业活动  
Industrial events

经英论道场  
Elites Talks

产业首秀场  
New Product Launch

跨境英雄汇  
Cross-Border  
Elite Gathering









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