

广州·琶洲
Guangzhou

民用家具展
HOME FURNITURE

2026.03.18-21

办公商用展&设备配料展
OFFICE & COMMERCIAL SPACE
CIFM/interzum guangzhou

2026.03.28-31

2026年见
See you
in
2026



第**57**届中国(广州)国际家具博览会
CHINA INTERNATIONAL
FURNITURE FAIR (GUANGZHOU)



2025中国广州国际家具生产设备及配料展览会
China International Furniture Machinery & Furniture Raw
Materials Fair (Guangzhou) 2025 /interzum guangzhou

展后报告

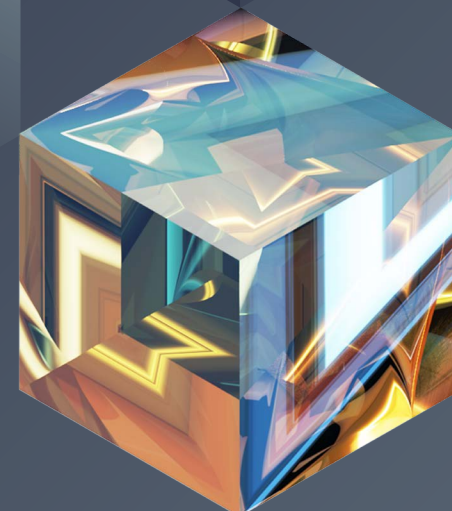
P O S T S H O W R E P O R T

HOME FURNITURE
民用家具展:

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广州·琶洲
GUANGZHOU

170000⁺展览面积(m²)
Exhibition Area2.68% 较24年增长
Over 2024专业观众(人)
Professional Visitors33.73% 较19年增长
Over 2019

1659

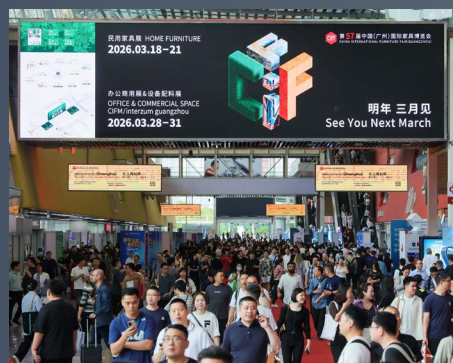
展商数量(家)
Number of Exhibitors3.66% 较24年增长
Over 2024海外观众(人)
Overseas Visitors69.58% 较19年增长
Over 2019

2025中国广州国际家具生产设备及配料展览会圆满举办

China International Furniture Machinery & Furniture Raw Materials Fair (Guangzhou) 2025/interzum guangzhou Successfully Held

2025 中国广州国际家具生产设备及配料展览会于 3 月 28-31 日圆满举办。本届设备配料展以“家居新质生产力引擎”为主题，构建围绕生产设备、五金配件、家具辅料三大核心题材的全链生态格局，广纳产业上游尖端技术和先进成果，助力产业美学迭代和绿色转型，推动产业链向高端化延伸。设备配料展作为亚洲最大、产业链最全的行业标杆平台，专业构建供应链题材顶级展会，持续打造“全球家具制造第一展”。

CIFM/interzum guangzhou 2025 was successfully held from March 28th-31st. Under the theme "Engine of New Productivity", the fair established a full-chain ecosystem centered around three core themes: Machinery, Hardware, and Furniture Materials, showcasing cutting-edge technologies and advanced innovations from the upstream industry. It facilitated the evolution of industrial aesthetics and green transformation while driving the industrial chain toward high-end development. As Asia's largest and most comprehensive industrial benchmark platform, the fair continues to build a world-class showcase dedicated to supply chain solutions, reinforcing its position as the No.1 Global Furniture Manufacturing Fair.



阵容升级--构建智能质造主舞台

Building the Flagship Platform of Intelligent Quality Manufacturing

本届设备配料展共 1659 家海内外优质供应链品牌参展，其中海外企业数量近 300 家，较上届增加 5.34%，国际参与度更高，彰显极具国际化影响力的领航大展风范。从智能化生产设备全面渗透，到全案五金解决方案的集中亮相，到表面原创设计、材质创新应用、功能革新升级等多层面发力，向世界展示行业从制造到质造的蜕变。

The fair featured 1,659 high-quality domestic and international supply chain brands, including nearly 300 overseas enterprises—a 5.34% increase from the previous session—demonstrating increased international participation and reinforcing its status as a globally influential flagship event. From the deep integration of intelligent production equipment to the collective unveiling of integrated hardware solutions, and by demonstrating strength across multiple dimensions—including originality in appearance design, innovation in material application, and upgrades in functionality—the fair showcased the industry's transformation from manufacturing to quality-driven manufacturing.

生产设备--智能加码 效率跃升

Machinery—Smart Upgrade, Efficiency Boost



生产设备展区以“智·造先机”为主题，打造生产制造智能化平台，涵盖板式、软体、金属等各品类家具制造设备及相关配件，实现全景式的产业链覆盖，以本地化、智能、软件、服务等关键词为家具企业在产品制造的解决方案端提供更优选择，推动家居制造业数字化转型和产业提质升级。

部分参展品牌：HOMAG, BIESSE, CEFLA, WEINIG, FREUD, LEUCO, LEITZ, PAOLINO BACCI, 上工集团, 南兴, 极东, 豪德, 桦桦, 先达, 马氏, 普瑞特, 跃通, 千川, 江佳, 捷菲亚, 永强福泰, 威特, 拓雕, 星辉, 品脉, 建诚伟业, 青城, 中亚, 快克, 富全, 锐诺, 鸿巢, 泰科尔, 润德恒丰, 海超, 博硕, 源田, 联柔, 华剑, 爱科, 科华, 牧野, 恒业, 众联, 恒昌, 德魁, 喜登堡, 松谷, 意达, 酷作, 快无双, 众力达…… (排名不分先后)

The Machinery Section, themed "Intelligence Creates Opportunities", established an intelligent platform for furniture manufacturing. Covering machinery and components for panel, upholstered, metal, and other furniture categories, it achieved full-spectrum industrial chain coverage. Emphasizing localization, intelligence, software, and services, the sector provided furniture enterprises with superior manufacturing solutions, driving digital transformation and industrial quality enhancement in the home furnishing industry.

Exhibiting brands: HOMAG, BIESSE, CEFLA, WEINIG, FREUD, LEUCO, LEITZ, PAOLINO BACCI, Shang Gong, NANXING, KDT, HOLD, HUA HUA, SANDAR, MAS, PURETE, YUTON, QCMAC, JANGJA, UEMO, YONGQIANG FUTAI, MOTIMAC, TUODIAO, EXCITECH, PMSK, GIANTWAY, QCM, ZOYA, QUICK, FOR TRAN, R-TUP, HONCHO, TECO, SAMACH, YINTAI MACHINERY, RICHFRUITS, YUANTIAN, LIANROU, HUAJIAN, IECHO, KEHUA, MUYE, HENGYE, ZHONGLIAN, HENGCHANG, LIANROU DEKUI, STENBURG, SONGU, ITTA, KOOCUT, KWS, ZHONGLIDA …… (Ranked in no particular order)

家具辅料--品质升级 美学革新

Furniture Materials—Quality Upgrade, Aesthetic Innovation

家具辅料展区以“材·赋未来”为主题，构建家居设计美学选材平台，集中展示软体家居精品材料，定制家具材料等家居生产材料，从饰面到封边，从视觉到触觉，为行业带来无限创意空间。在表面原创设计、材质创新应用、功能革新升级等多层面发力，不但提供了空间家居美学全方位生产解决方案，也为研发、设计业从业者提供最佳“溯源”场景。

部分参展品牌：Schattdecor, LamiGraf, Interprint, IMPRESS, REHAU, RENOLIT, Munksjo, HUECK, Pfleiderer, Swiss Krono, Printech KR, AHEC, American Soft Wood, HENKEL, BOSTIK, KLEIBERIT, SIMALFA, LINAK, OKIN, BOYTEKS, GTA, Lien A, DAIKEN, SABA, 齐峰, 华旺, 帝龙, 华立, 盛龙, 靓时, 福人, 鸿伟, 露水河, 天坛, 丰林, 志华, 亿维雅, 水性科天, 红棉花, 好生活, 华美, 中润华源, 佳饰家, 盛达, 华彩普林, 摩泰, 维意美嘉, 华霖, 高库, 艾米, 洛亚, 爱博, 新洋, 通达, 锦宏, 穆特斐勒, 亚格, 粤山, 天元汇邦, 中鸿, 鑫勃森, 阳光王子, 永庆达, 兄奕, 盛世德, 欧德雅, 天进, 雄星, 优胜, 茂丰, 大连好友, 永茂, 鑫乐, 励泰, 凯杰, 田野, 帛飞特, 铨力, 腾崴, 申得美, 兆钢, 卓凯, 力王, 泰强……

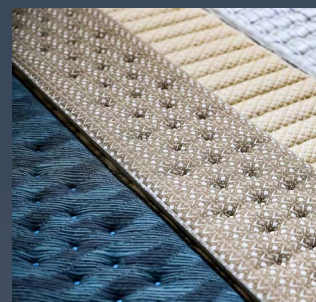
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The Furniture Materials Section, themed "Materials Empower the Future", established a platform for home furnishing design aesthetics and material selection. It showcased premium materials for upholstered furniture, custom furniture, and other production essentials—from decorative surfaces to edge banding, from visual to tactile—unleashing boundless creative possibilities for the industry. By driving innovation in surface design, material applications, and functional upgrades, the sector not only delivered comprehensive solutions for spatial aesthetics but also provided R&D and design professionals with the ultimate "source-tracing" scenario.

Exhibiting brands: Schattdecor, LamiGraf, Interprint, IMPRESS, REHAU, RENOLIT, Munksjo, HUECK, Pfleiderer, Swiss Krono, Printech KR, AHEC, American Soft Wood, HENKEL, BOSTIK, KLEIBERIT, SIMALFA, LINAK, OKIN, BOYTEKS, GTA, Lien A, DAIKEN, SABA, QIFENG, HUAWON, DILON, HUALI, SPLENDECOR, Liamax, FUREN, HONGWEI, Dew River, BBMG Tintan, FENGLIN, CHIWAH, HVEA, SCISKY, KAPOK, GOODLIFE, WHM, Sinodecor, JSJ, SHENGDA, Huacai Print, Moldtec, VIYI, HUALIN, GOKU, AMY, ROYAL, Able, xinyang, TONGDA, JINHONG, MOOTFELLER X SOOTH, YAKCO, YUESHAN, TH, ZHONGHONG, BOTHRIAN, Sunshine Oji, YongQingDa, Xiongyi, DUDEKOR, Sinowolf, Tianjin, XIONGXING, U-Win, MF(Maofeng), HOYO, YONGMAO, XINYUE, EBPRO, KAIJIE, TIANYE, PERFECT, Quan Li, DOWELL, SENDME, ZHAOGANG, ZHUOKAI, LI WANG, TAIQIANG……

(Ranked in no particular order)



五金配件--多元需求 一站解决

Hardware — Diverse Needs, One-Stop Solutions

五金配件展区以“链·接无限”为主题，展区涵盖全屋家具五金配件产品，聚焦行业前沿智能技术和高端品质，展示全案五金整体解决方案，以最尖端的效能、设计和耐用性，阐述家具五金对空间美学及家居体验的独特价值，并构建起顶尖的供应链贸易平台。

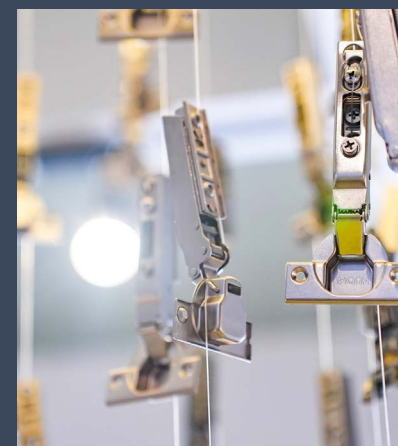
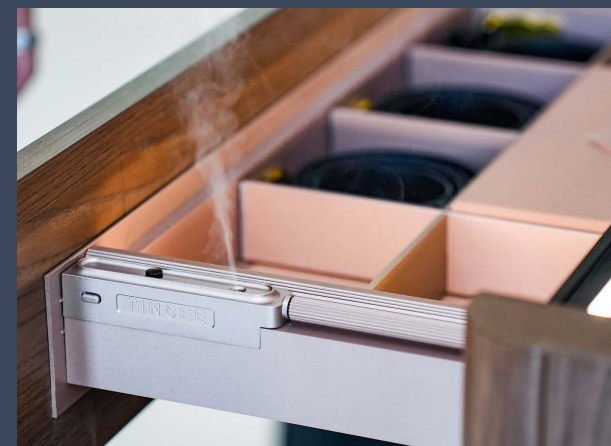
The Hardware Section, themed "Boundless Connection", featured a full range of whole-home furniture hardware products. Highlighting cutting-edge smart technologies and premium quality, it presented integrated hardware solutions that exemplify peak efficiency, design, and durability. The sector articulated the unique value of hardware in enhancing spatial aesthetics and residential experiences while establishing a premium supply chain trading platform.

部分参展品牌：东泰、星徽、顶固、泰明、图特、炬森、欧派克、库博、诺米、欧诺斯、天斯、美顿、乐斯特弗、祥兴、耐斯克、拓臣、金裕仁、华光、小博士、左邻、威迪、思造……

(排名不分先后)

Exhibiting brands: DTC, SH-ABC, TOPSTRONG, TAIMING, TUTTI, JUSEN, OPK, UNIHOPPER, NUOMI, ONUS, TINCER, MEATON, Lusterful, KEA, NISKO, TOPCENT, JYR, MeiKi, Xiaoboshi, JoyLink, WEIDI, SEZAO……

(Ranked in no particular order)

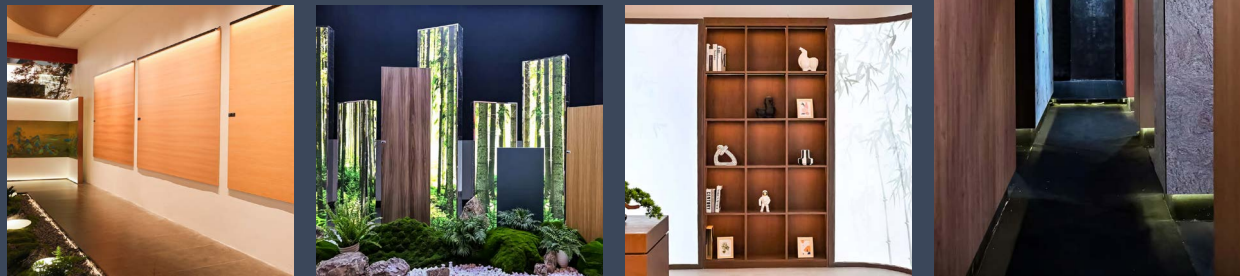


前瞻升级--革新家居“源”创设计

Revolutionizing 'Original' Design in Home Furnishing

设备配料展致力于以上游设计创新，驱动家居行业设计发展。本届展会升级打造 16.3 设计“源”创馆 3.0 版本，从生产源头发掘家具美学的灵感，荟集关注原创及研发的品牌代表，“CMF 趋势 LAB 国际材料长廊”也再次创新展陈方式，呈现全球材料新势力。

The CIFI/interzum guangzhou is committed to driving design evolution in the furniture industry through upstream innovation. This year's fair unveiled an upgraded 16.3 Original Design hall-Version 3.0, uncovering design inspiration at the production source and gathering brands dedicated to originality and R&D. The "CMF Trends LAB-International Material Gallery" also returned with innovative displays, spotlighting global material innovations.

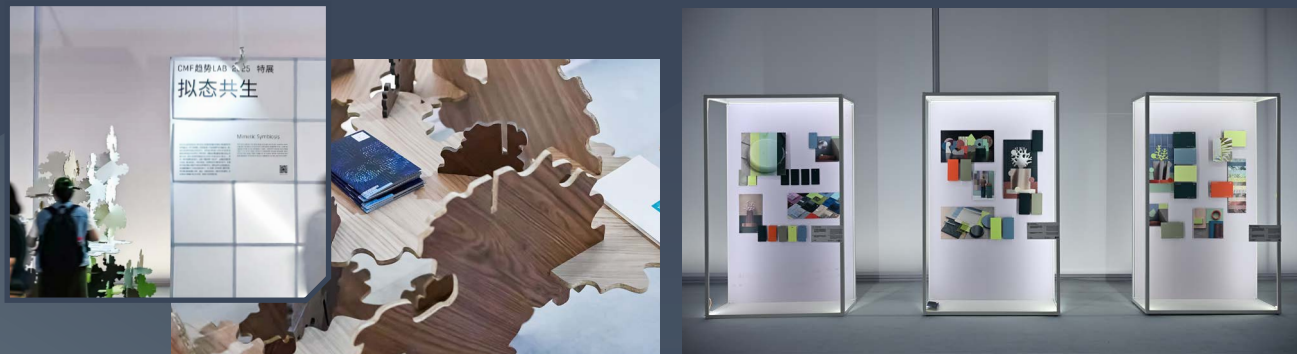


CMF趋势LAB国际材料长廊

CMF Trends LAB-International Material Gallery

整体采用开放式布局设计，聚焦全球材料创新，汇聚全球来自中国、韩国、美国、英国、以色列、土耳其、芬兰、奥地利、意大利、日本、德国的 16 个国际顶级材料品牌 CMF 创新产品，探索 CMF 如何驱动设计变革。

Adopting an open layout, this gallery focused on global material innovation, featuring CMF breakthrough products from 16 top international brands across China, South Korea, the U.S., the U.K., Israel, Turkey, Finland, Austria, Italy, Japan, and Germany. It explored how CMF can catalyze design transformation.



重磅论坛

Key Forums

围绕智造发展、CMF 趋势、材料创新等方向，本届设备配料展打造了多元化的论坛和活动，为供应链行业搭建高效的交流平台，汇聚行业前沿思维和洞见，推动行业高质量发展。

Centered on smart manufacturing, CMF trends, and material innovation, the CIFI/interzum guangzhou hosted diverse forums and events, creating an efficient exchange platform for the supply chain industry. These gatherings pooled cutting-edge ideas and insights to propel high-quality industry development.



2025国际设计CMF前瞻论坛
2025 International Design CMF Forum

2025 大家居创新趋势研讨会暨《2025 大家居创新趋势研究报告》中期报告会

2025 Integrated Home Living Innovation Trend Seminar and the Mid-Term Presentation of the "2025 Integrated Home Living Innovation Trend Research Report"



2025中国家居产业新质发展论坛
2025 China Home Furnishing Industry New Quality Development Forum



设计“桃花源”- 全球家居“设计 + 供应链”创新论坛
Design Utopia Global Furniture "Design & Supply Chain" Innovation Forum



2025 年人造板饰面技术创新论坛
2025 Cutting-Edge Surface Technology for Wood Panels Forum

2025中国家博会（广州）华钻之星颁奖典礼

2025 CIFF CD Awards Ceremony

本届家博会升级打造“华钻之星”设计活动，携手业内权威专家，以致敬标杆，鼓励原创，倡导高质量生产标准，赋能行业转型提质。活动从创新性、功能性、品质、艺术性以及环保性多个关键维度对参赛作品进行评估，致力于挖掘真正卓越且具引领性的设计。

The fair elevated the “CD Awards” design initiative, collaborating with industry authorities to honor excellence, encourage originality, advocate high-quality production standards, and empower industry transformation. Entries were evaluated across key dimensions—innovation, functionality, quality, artistry, and sustainability—to uncover truly groundbreaking and trendsetting designs.



演绎升级--重构上游产品体验

Reinventing Upstream Product Experiences

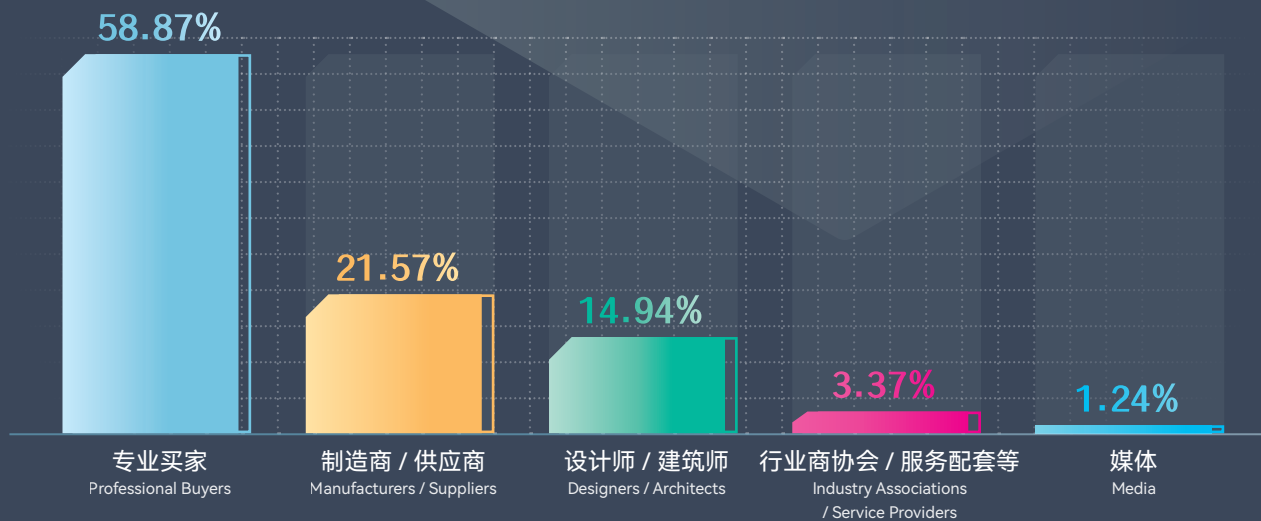
设备配料展关注上游企业产品同质化和品牌构建乏力的困局，联合业内优秀家具辅料和五金品牌，依托平台和产品双重优势，在展会上呈现以“向未来”为主题的“CIFF 魅力之路”特别策划。参与本次魅力之路的 13 家业内领先品牌结合各自的产品设计与理念，融合数字化饰面技术，东方美学，创新材料，智能制造工艺等元素，在展位上带来独特且趣味的互动展示空间，展现最前沿的空间美学和家居体验。设备配料展通过魅力之路，为家居上游行业呈现了同质化破局之道。

CIFM/interzum guangzhou addresses the challenges of product homogeneity and weak brand differentiation among upstream enterprises. The fair partnered with leading furniture material and hardware brands to launch a special showcase titled “CIFF LUMINOUS PATH” and themed “FUTURE FORWARD”, blending platform resources and product innovation. A total of 13 leading brands participated, each integrating their own product designs and concepts with elements such as digital surface technologies, Eastern Aesthetics, innovative materials, and intelligent manufacturing processes. The result was a series of distinctive and engaging interactive booth experiences, highlighting cutting-edge spatial aesthetics and home living concepts. Through the curated “LUMINOUS PATH” initiative, the fair demonstrated differentiation strategies for upstream furniture suppliers.



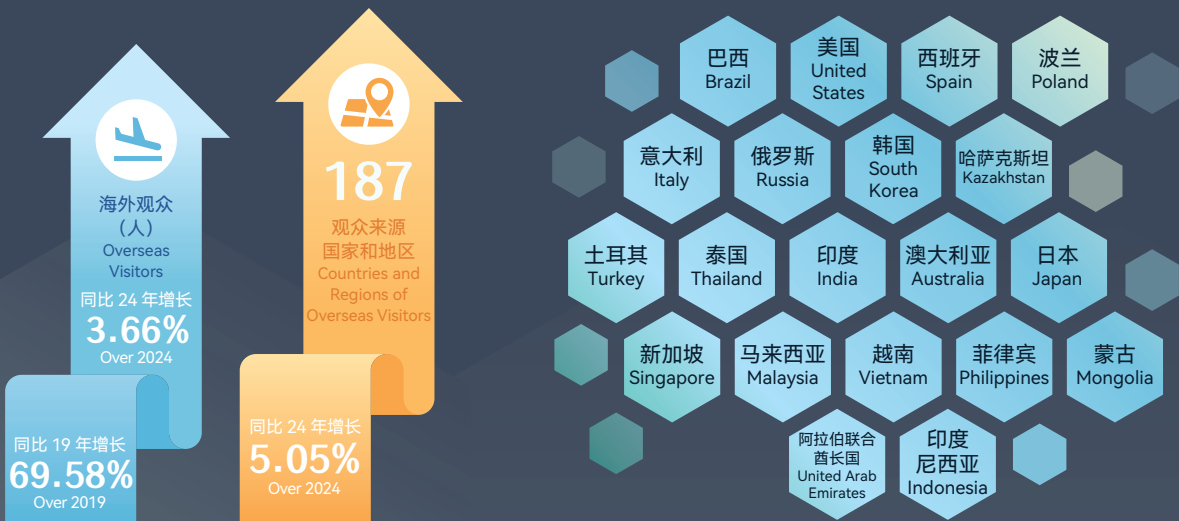
2025中国广州国际家具生产设备及配料展览会观众类型占比

Type of Visitors



2025中国广州国际家具生产设备及配料展览会海外观众前20来源国

Top 20 Countries of Overseas Visitors



央视新闻 CCTV News

中国家博会（广州）追“智”逐“绿”，家居用品提质升级

CIFF Guangzhou pursues intelligence and sustainability, aiming for the quality improvement and upgrade of household goods.

新华网 Xinhuanet

第55届中国国家博会（广州）启幕，设计赋能中国品牌“出海”

在新质生产力和双循环的战略引领之下，展会呈现出中国的家居行业由制造向智造的跃升，从出口向出海的转型，以好产品、好设计、好品牌的中国家居方案，为全球经济复苏贡献了中国智慧。

The 55th CIFF Guangzhou has commenced, empowering Chinese brands to expand overseas through design.

Under the strategic guidance of new quality productivity and the dual circulation, the exhibition has demonstrated the leap of China's home furnishing industry from manufacturing to intelligent manufacturing, and the transformation from export-driven models to international market presence. With good products, good design, and good branding, China's home furnishing solutions have contributed Chinese wisdom to the global economic recovery.

人民网 people.cn

第55届中国国家博会（广州）二期启幕：创新设计引领家居新风尚

一场展会，一座风向标。从高定办公到居家养老，从智能科技到可持续材料，中国家博会呈现了行业转型升级的路径，更勾勒出人民群众对“理想家”的期待。

The 55th CIFF Guangzhou Phase II has commenced: Innovative design leads new trends in home furnishing.

An exhibition has served as a barometer. From high-end office designs to home-based elder care, and from smart technology to sustainable materials, the China International Furniture Expo has presented the pathways of industry transformation and upgrading, while also having outlined the public's expectations for their 'ideal home.'

知了Home Z Media

中国家博会（广州）：“新”火已燎原

对内，中国家博会（广州）搭建了一座激活内需市场的桥梁。无论是银发经济的新蓝海，还是年轻消费群体所期待的情绪价值，在这里，都被精准击破。

对外，它仿若架起了一座聚光灯，让本土创新站上世界主场。比如表现尤亮眼的办公领域，中国企业在制造、规模和品类上已居全球领先地位。

CIFF Guangzhou: The "New" Fire Has Spread Widely

Domestically, CIFF Guangzhou has built a bridge to activate the internal demand market. Whether it has been the new blue ocean of the silver hair economy or the emotional value anticipated by the young consumer group, both have been effectively addressed here.

Externally, it has set up a spotlight, allowing local innovations to take center stage on the global platform. For example, in the office sector, Chinese enterprises have already achieved a leading position globally in terms of manufacturing, scale, and variety.

展商说

Comments
by Exhibitors

豪迈中国 CEO 关敬韬

豪迈中国与中国家博会（广州）合作超二十多年，中国家博会（广州）是豪迈中国及集团极为关键的核心展会。今年展会现场，众多国际友人对中国制造设备，尤其是我们豪迈中国的设备兴趣浓厚。此次参展成果丰硕，展会期间我们成功签约并落地西南首条工业 4.0 产线。正是中国家博会（广州）这个优质平台，让我们结识客户，达成合作。



Guan Jingtao, CEO, HOMAG China

For over 20 years, HOMAG China has partnered with CIFF Guangzhou, our most pivotal industry platform. This year at the exhibition, numerous international guests showed a keen interest in China's manufacturing equipment, especially our equipment, which left a deep impression on me. The fair delivered outstanding results—we secured and implemented Southwest China's first Industry 4.0 production line. CIFF's premium platform fosters invaluable client connections and collaborations. We hope that CIFF Guangzhou will continue to grow, become even more spectacular, and achieve greater success.

力纳克（中国）总裁 Alexandre LICINA

今年是力纳克进入中国市场的第 20 个年头，也是我们连续参加中国家博会（广州）的第 15 个年头，我们扎根市场，积极开拓，以实际行动展现品牌实力。我们参与了众多行业活动，但中国家博会（广州）的表现尤为亮眼，可以说这个展会是我们在中国参与过的最好的展会平台之一，极大提升了我们力纳克品牌的知名度与影响力。

Alexandre LICINA, President, LINAK China

Marking our 20th year in China and 15th consecutive participation at CIFF, we've deepened our market commitment. Among countless industry events, CIFF Guangzhou stands out as one of China's finest exhibition platforms, significantly enhancing LINAK's brand recognition and influence.



德国瑞好 Interior Solutions 亚太区总监 Jochen Luft

德国瑞好是一家为各行各业提供聚合物解决方案的企业，进入中国已超过30年，与中国家博会（广州）这一优秀展会平台也已合作多年。本次我们的展位以车站为主题，象征瑞好从德国到中国30多年的成功历程和故事。值得一提的是，此次的新品cube混凝土表面材料以及卷门柜产品，备受行业关注。

Jochen Luft, APAC Director of REHAU Interior Solutions

With over 30 years of operations in China, REHAU - the German polymer solutions specialist - has established itself as a trusted partner for diverse industries. We have maintained a long-standing partnership with CIFF Guangzhou, recognizing the exhibition as a premium platform for showcasing its innovations. Our booth design adopted a "train station" theme, symbolizing REHAU's remarkable 30-year journey from Germany to China, celebrating our enduring success story in the market. Notably, our newly launched products - the cube concrete surface material and rolling door cabinet systems - have garnered significant industry attention.



Biesse中国技术应用经理 Luigi Tarini

中国家博会（广州）作为亚洲最大，最顶尖的家具行业展会，对 Biesse 至关重要。一是国际影响力，能吸引全球客户，并在展会现场收获大量新订单；二是作为技术展示的窗口，Biesse 通过展会展示了最新的五轴加工中心，智能封边系统等创新产品；三是行业趋势洞察，通过与客户面对面交流，Biesse 能更快捕捉市场需求变化。

Luigi Tarini, Technical Application Manager, Biesse China

As Asia's premier furniture trade fair, CIFF Guangzhou is indispensable for Biesse. 1. Global reach: Attracts worldwide clients and generates significant on-site orders. 2. Tech showcase: Features innovations like 5-axis machining centers and smart edgebanding systems. 3. Trend insights: Direct customer interactions reveal evolving market demands.



赛福徕涂装设备大客户经理 汪席学

我们基本每年都会参展中国家博会（广州），且每次都收获颇丰。一方面，我们能结识新客户，回访老客户，进一步拓展和巩固客户资源；另一方面，每次参展我们都会向市场和用户推出不同的新产品。中国家博会（广州）为我们提供了展示品牌与产品的优质平台，成效显著，许多意向订单也正在逐步落实。

Wang Xixue, Key Account Manager of CEFLA FINISHING EQUIPMENT

We've been exhibiting at CIFF Guangzhou almost every year, and each time we gain a lot. On one hand, it helps us connect with new clients and revisit existing ones, strengthening our customer base. On the other hand, we launch new products at every edition, which always attract great attention. CIFF Guangzhou is an excellent platform for us to showcase our brand and products, delivering tangible results and generating promising leads.



弘亚数控销售总监 彭玲

自 2016 年上市以来，弘亚数控连续多年参展中国家博会（广州）。通过家博会，公司实现了品牌的广泛推广和市场的持续渗透，还借助行业交流的平台促进了技术的升级和生态合作的发展。展望未来，随着家具行业智能化和全球化竞争的加剧，家博会将进一步成为弘亚数控巩固其行业龙头地位，引领行业变革的核心驱动力。

Peng Ling, Sales Director, KDT MACHINERY

Since going public in 2016, KDT Machinery has been a regular exhibitor at CIFF Guangzhou. Through consistent participation in this major industry event, the company has successfully promoted its brand and penetrated the market, while also leveraging the platform to facilitate technological upgrades and ecosystem collaborations. For the company, in-depth industry interaction is a key path to breaking technical boundaries, seizing market opportunities, and building competitive advantages. Looking ahead, as the furniture sector embraces intelligence and globalization, CIFF will remain a driving force helping us consolidate our leading position and steer industry innovation.



图特精密五金收纳项目总经理 刘鑫

图特已连续参加中国家博会（广州）多年，每年 3 月我们如期而至。中国家博会（广州）作为国际性大展，吸引着来自国内外的众多客户群体来此甄选品牌与产品。我们公司客户群体广泛，涵盖外贸客户与国内客户。在展会上，客户们对我们的产品给予了高度认可，同时也对公司今年的品牌推广与展示提出了许多宝贵建议，收获诸多好评。

Liu Xin, GM of TUTTI HARDWARE

TUTTI has participated in CIFF Guangzhou for many consecutive years. Every March, we arrive as scheduled. As an international exhibition, CIFF Guangzhou attracts a wide range of clients from both home and abroad, seeking brands and products. Our clientele includes both international and domestic clients. Among the domestic clients, we serve both traditional customized home companies and our nationwide distribution partners. Our products received high praise, and many visitors also offered valuable suggestions on this year's brand promotion and display. The feedback has been overwhelmingly positive. This is not only a recognition of our past efforts, but also a motivation for us to keep innovating and progressing in the future.



南兴装备销售经理 段宇宏

南兴参加中国家博会（广州）已有数十年，该展会是我们展示自身实力与产品创新的重要舞台。本届展会，我们的展位依旧人气高涨，且收获满满，不少客户当场签约。在这里，中国本土化的制造水平得以全方位呈现，大家齐心协力，向全球客户展示中国家居制造业的雄厚实力与创新活力，引领家具产业朝着更高质量、智能化、绿色化的方向迈进。

Duan Yuhong, Sales Manager, Nanxing Machinery

Nanxing has participated in CIFF Guangzhou for decades, witnessing the rapid growth and many transformations in the industry. The fair has become an important stage for us to showcase our strength and product innovation. This year's edition once again drew high visitor turnout and delivered impressive results. Many clients were impressed by our products and services and signed contracts with us on the spot. CIFF Guangzhou provides full exposure for Chinese manufacturing, enabling collective efforts to demonstrate the strength and creativity of China's home industry and driving the sector toward higher quality, smart technology, and sustainability.





华富立品牌经理 李子宽

在过去的 20 年里，中国家博会（广州）一直是我们坚持参展的核心展会平台。事实证明，它对我们品牌形象的全方位展示，以及出口业务的拓展，尤其是海外客户资源的挖掘，发挥了不可估量的作用。在家居辅料领域，中国家博会（广州）无疑是国内最具代表性，最具影响力的展会平台。

Li Zikuan, Brand Manager, HUAFULI

Over the past 20 years, CIFF Guangzhou has remained our core exhibition platform. It has proven to play an immeasurable role in comprehensively showcasing our brand image, expanding export business, and especially in tapping into overseas customer resources. In the home furnishing materials sector, CIFF Guangzhou is undoubtedly the most representative and influential show in China. Looking ahead, we look forward to continuing to work closely with the CIFF Guangzhou, moving forward hand in hand to achieve mutual benefit and win-win outcomes. We are committed to continuously opening up new prospects for long-term development and striving toward new heights in the industry!

FUREN 福人销售经理 罗猛猛

福人居家居多年来一直持续参加中国家博会（广州），本次参展为公司带来了显著效益。主要有两方面，其一，强化了品牌底蕴与基础，进一步提升品牌影响力。其二，帮助公司精准把握市场需求，为产品突破和优化升级明确方向，推动产品实现更大提升。持续参展中国家博会（广州），是我们深耕市场，提升品牌，优化产品的重要举措。

Luo Mengmeng, Sales Manager, FUREN

FUREN Furnishings has consistently participated in the CIFF Guangzhou for many years. This year's participation brought significant benefits to the company. Firstly, it strengthened our brand foundation and enhanced overall brand influence. Secondly, it helped us better understand current market demands, guiding product improvements and optimization efforts to push for further enhancements. Continuous participation in the CIFF Guangzhou remains a crucial strategy for us to deepen market presence, strengthen branding, and refine our products.



NUOMI诺米品牌市场部总监 梁晓文

诺米参展中国家博会（广州）多年，每次参展获益良多。通过展会我们也可以看到，AI 是未来确定性的趋势，是未来生产的基建能力。诺米目前在逐步整合PLM, MES, B2B 供应链等数字化平台，也引入AI方面的技术来改善生产环节。例如无人化自动管理的仓库，用AI来实现更高效率的进出货周转；引入AI视觉质检，实现关键工艺99.98%的缺陷拦截；融入AI空间设计，用户上传户型图即可一键生成全屋五金配置方案。

Liang Xiaowen, Marketing Director, NUOMI

NUOMI has participated in CIFF Guangzhou for many years and always benefits greatly. The fair also reflects clear trends—AI is undoubtedly the future and the foundation of smart manufacturing. NUOMI is currently integrating digital platforms like PLM, MES, and B2B supply chains, and introducing AI technologies to optimize production. For example, we've implemented AI-managed unmanned warehouses for faster logistics, AI-based visual inspection to intercept 99.98% of critical defects, and AI-powered space design that enables users to upload floor plans and generate full-house hardware solutions with a single click.



ERGO Office Furniture 首席执行官 Sardor Akhmedov

本届展会强调时尚与创意，为国际采购商提供了丰富的视觉体验和商业灵感。中国家博会（广州）无疑是国际商业合作的绝佳平台，是市场上最好的展览之一，为国际企业提供了直接接触中国制造商的机会。我们刚刚与合作伙伴签署了一项关于墙面板材的协议，这是一次非常成功的合作。

Sardor Akhmedov, CEO of ERGO Office Furniture

This edition of CIFF Guangzhou placed strong emphasis on fashion and creativity, offering international buyers a rich visual and commercial experience. CIFF Guangzhou is undoubtedly an excellent platform for global business cooperation—one of the best exhibitions in the market. It provides international enterprises with direct access to Chinese manufacturers. We just signed an agreement on wall panels with our partner—an extremely successful collaboration.

观众说

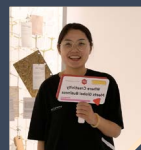
Comments
by Visitors

Material x Lab 主编兼材见主理人 陈丹丹

展会对于行业具有推动作用。中国家博会（广州）不仅仅是展示产品的平台，更是推动行业交流与知识共享的重要场所。这样一个好的展会，能关注到如何持续传递环保理念，环保是行业需要面对和思考的问题。

Chen Dandan, Editor-in-Chief of Material x Lab

This exhibition plays an active role in driving the industry forward. CIFF Guangzhou is not just about showcasing products—it's a critical platform for knowledge sharing and industry exchange. A high-quality exhibition like this also draws attention to sustainable practices, an essential issue the industry must face and address.



法国室内设计师 Christophe Sarlandie

我对本届展会的规模和品牌实力感到震撼。这里展示的产品质量非常高，展现出了巨大的潜力。法国设计界对中国家博会（广州）的表现也充满兴趣，期待未来能有更多的合作机会。

Christophe Sarlandie, French Interior Designer

I'm truly impressed by the scale and brand strength of this year's exhibition. The quality of the products on display is excellent, revealing enormous potential. The French design community is increasingly interested in CIFF Guangzhou, and I look forward to more opportunities for collaboration in the future.

姜元 数石 space10 工作室创始人

环保材料不仅体现品牌的社会责任，也能传递品牌的价值观。面对当下环境挑战，设计师在材料选择中承担着重要责任。在材料的选择上，设计师和品牌需要共同探索更加可持续的解决方案。展会带来材料创新与设计应用方面的内容非常值得我去关注。

Jiang Yuan, Founder of Space10 Studio

Sustainable materials not only reflect a brand's social responsibility but also convey its values. In facing current environmental challenges, designers bear crucial responsibility in material selection. Brands and designers must collaborate to explore more sustainable solutions. The exhibition's focus on material innovation and design applications is truly worth following.

