广州琶洲

民用家具展:
2026.3.18-21
办公商用展&设备配料展:
2026.3.28-31

广交会展馆、保利世贸博览馆

GUANGZHOU·PAZHOU

HOME FURNITURE
March 18th-21st, 2026
OFFICE AND COMMERCIAL SPACE CIFM/interzum guangzhou
March 28th-31st, 2026

Canton Fair Complex / PWTC EXPO

上海虹桥

2025.9.9-9.12

上海虹桥·国家会展中心

SHANGHAI·HONGQIAO

September 9th-12th, 2025

National Exhibition and Convention Center（Shanghai）

CIFFexhibitions
ciff_furniture
ciff_furniture
china-intemational-fumiture-fair
ciff.guangzhou

CIFF中国家博会
CIFF办公商用及设备配料展
CIFF Official Website

中国家博会始终致力于倡导「绿色展会」探索家居行业「可持续」发展路径
本册采用回收利用的再生纸制作，为环境保护贡献会展力量

CIFF has always been committed to advocating for "green exhibitions" and exploring the sustainable development for furnishing industry.This brochure is made from recycled and reused paper for environmental protection.

第57届中国(广州)国际家具博览会
The 57th China International Furniture Fair (Guangzhou)

中国家博会
CHINA INTERNATIONAL FURNITURE FAIR GUANGZHOU

2026.3.18-21 / 3.28-31 广交会展馆/保利世贸博览馆 Canton Fair Complex / PWTC EXPO

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CIFF !

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CHINA INTERNATIONAL FURNITURE FAIR GUANGZHOU

设计引领 / 内外循环 / 全链协同

Design Trend / Global Trade / Full Supply Chain

中国(广州/上海)国际家具博览会(简称"中国家博会")创办于1998年，迄今已经连续举办五十五届。从2015年9月起，每年3月在广州琶洲、9月在上海虹桥举办，有效辐射珠三角和长三角两大最具活力经济圈。2024年5月，中国家博会(天津)首次在天津举办。中国家博会是全球规模最大、以全题材、全产业链为鲜明特色的大家居博览会，品质和影响力首屈一指。

Established in 1998, China International Furniture Fair (known as "CIFF") has been successfully held for 55 sessions. Since September2015, it takes place twice yearly in both Guangzhou in March and Shanghai in September, two of the most vibrant commercial cities in China. In May 2024, CIFF(Tianjin) debuted in Tianjin. Over the years CIFF has built itself as the world's largest home furnishing fair with the entire industry chain, playing an important role in global furnishing industry.

立足"设计引领、内外循环、全链协同"的展会定位，中国家博会(广州)每年于3月18-21日，3月28-31日在广州广交会展馆及保利世贸博览馆举办，展会规模85万平方米，参展企业超4900家，盛大展出民用家具、饰品家纺、户外家居、办公环境及商用空间家具、生产设备及配件辅料等全题材产品，吸引了来自200多个国家与地区超380000名专业观众到会。

中国家博会（广州）始终致力于引领家居行业发展潮流、实现全球家居贸易价值，成为"全球大家居设计引领、智能制造、商贸促进、消费提质的第一展"。

Positioned by "Design Trend, Global Trade and Full Supply Chain", CIFF Guangzhou is held annually in 18-21&28-31 March in Pazhou, Guangzhou. With an exhibition area of 850,000 square meters, CIFF Guangzhou hosts over 4,900 brands from China and abroad, comprising home furniture, home decor & home textiles, outdoor & leisure, office furniture, commercial furniture, hotel furniture, and furniture machinery & raw materials. The event draws more than 380,000 professional visitors from more than 200 countries and regions.

CIFF Guangzhou is dedicated to industry development and global trade, making it the foremost exhibition for "Design Trend, Intelligent Manufacturing, Trade Promotion, and Quality Consumption."

展会规模
Exhibition Scale
850000m²

展商数量
Exhibitors
4900+

专业观众
Professional Visitors
380000+

主办单位:
- 中国家具协会
- 中国对外贸易中心集团有限公司
- 红星美凯龙家居集团股份有限公司
- 广东省家具协会
- 香港家私装饰厂商总会有限公司

承办单位:
- 中国对外贸易广州展览有限公司

Hosted by:
- China National Furniture Association
- China Foreign Trade Centre Group, Ltd.
- Red Star Macalline Home Group Co., Ltd.
- Guangdong Furniture Association
- Hong Kong Furniture & Decoration Trade Association Limited

Organizer:
- China Foreign Trade Guangzhou Exhibition Co.Ltd

1998

CIFF was well established and held twice a year, one in March and the other in September.

首届家具展成功举办
一年两届，于三月、九月在广州举办

2004

从广州流花展馆搬迁至广州琶洲展馆

The fairground moved to the Canton Fair Complex in Pazhou from Liuhua.

2005

The March show of CIFF started to be held in two phases, the first phase on 18th-21st for home furniture and the second phase on 28th-31st for office & commercial furniture.

三月广州展首次分两期举办，
一期民用家具，二期办公家具

2008

三月广州展规模扩大，两期均同时使用广州琶洲广交会展馆A、B区

The March show was enlarged and adopted both Area A and Area B of Canton Fair Complex for each phase.

2012

The March show was further enlarged and adopted Area A, B and C of Canton Fair Complex for each phase.

三月广州展规模再扩大，两期均同时使用广州琶洲广交会展馆A、B、C区

2015

3月展继续在广州琶洲举办
9月展移师上海虹桥举办

The September show moved to Hongqiao in Shanghai from Pazhou in Guangzhou.

2016

CIFF Guangzhou was further enlarged by adopting Poly World Trade Center Expo for home furniture.

中国家博会(广州)启用保利世贸博览馆，展览规模迈向世界前列

2018

中贸展与红星美凯龙战略合作，
同年9月"展·店联盟"首秀

The strategic cooperation agreement with Red Star was signed and CIFF started a closer cooperation with Chinese distribution mall.

2019

CIFF Guangzhou was further enlarged by adopting the Nanfung Complexfor office show.

中国家博会（广州）办公环境展启用新馆，总体规模创新高

2020-2022

中国家博会（广州）重塑展会定位为"设计引领 · 内外循环 · 全链协同"，克服疫情困难，连续三年顺利举办

Repositioning itself as "Design Trend, Global Trade, Full Supply Chain", CIFF Guangzhou continued to be held successfully without interruption despite of COVID-19 pandemic.

2023

CIFF Guangzhou was further enlarged by adopting the newly-built Canton Fair Complex as Area D, welcoming exhibitors and visitors from around the world to gather in Guangzhou again.The number of visitors reached 380763, hitting a record high.

三月广州展启用广交会展馆D区，迎来了全球展客商齐聚羊城,专业观众到会人数创历史新高，达380763人

2024

三月广州展规模再创新高，展览面积达850000m²，参展品牌超4,700家

CIFF Guangzhou was further enlarged with a total exhibition scale of 850000 m² and over 4700 exhibitors.

2025

CIFF Guangzhou witnessed a "triple growth"--- over 4,900 exhibitors, a new record-high, participated and showcased their latest innovations to 363,825 professional visitors from 187 countries and regions. Notably, the number of overseas visitors reached 56,794, marking a 10.91% year-on-year increase and setting a new benchmark for CIFF's international presence.

三月广州展实现参展企业数、入场观众总数、海外观众数"三增长"——国内外参展企业超4900家，创历史新高；展会八天万商云集，吸引来自187个国家和地区的专业观众363825人；海外观众56794人，同比2024年峰值增长10.91%，再创历史新高，参展、观展效果均收获了海内外业界好评。

Home Furniture
民用家具展

中国家博会（广州）民用家具展每年于3月18-21日在广交会展馆及保利世贸博览馆举办，云集高端设计、套房家具、全屋定制、软体家具、软装饰品、家纺布艺、户外家居等题材的龙头品牌和潮流新品，展示绿色健康、数字智能、品质生活等行业风向，为国内外买家和合作伙伴提供一站式选品采购平台。

Held annually from March 18th to 21st, CIFF Guangzhou Home Furniture gathers leading brands and trendy new products in various themes such as high-end design, suite furniture, whole-house customization, upholstery furniture, soft furnishings, home textiles, and outdoor living. It showcases industry trends such as green health, digital intelligence, and quality life, and serves as a one-stop sourcing and purchasing platform for domestic and international buyers and partners.

饰品家纺展区

软装美学设计展

广交会展馆 D 区

涵盖整体软装、灯饰、装饰画、玻璃、陶瓷、摆件/雕塑/装置艺术、花艺绿植/流水景观、留声机、时钟、工艺品、家居礼品/用品、地毯、家纺布艺、床品抱枕、皮革等产品，构建家居软装一站式采购和全案供应平台，是亚洲规模最大、品类最全、品牌最多的家居饰品、家纺布艺类展览。

Homedecor & Hometextile

Area D, Canton Fair Complex

Including overall interiors and decorations, lighting, paintings, glassware, ceramics, ornaments, sculpture, installation art, flower, plants , fountain, gramophone, clock, craft gifts, home gifts, carpets, home textiles, bedding pillows, leather and other products. It aims to build itself into the largest trade platform of its kind in Asia with the most comprehensive products.

户外家居展区

户外家具、遮阳系统及休闲用品展

广交会展馆 B 区一楼

集中展示户外家具、遮阳产品、辅料配件、休闲用品等题材产品，打造亚洲规模最大、专业度最高、影响力领先的户外家居类展览贸易平台。

Outdoor Furniture, Sunshade & Leisure

Area B, Canton Fair Complex

Aiming to build the largest and the most professional outdoor furniture exhibition in Asia, this sector fully covers outdoor product categories, including outdoor furniture, outdoor sunshade, raw materials and leisure products.

民用家具展区

当代设计展

广交会展馆 A 区

以“中国设计”为主题,围绕“设计”和“国际”两大核心要素，汇聚全球家居领军企业、设计师及研究机构，致力于构建“产、学、研、用”设计生态圈。

CIFF·Contemporary Design Fair

Area A, Canton Fair Complex

Under the theme of "Chinese design" with "design" and "international" as two core elements, CIFF·Contemporary Design Fair brings together the world's leading home furnishing enterprises, designers and research institutions. It is committed to building a design ecosystem for production, learning, research and use.

国际馆

广交会展馆 A 区

面向国际贸易市场与国内市场，展示全球家居品牌和海外展团，打造全球买家精准、高效采购平台和多元生活场景，促进跨文化交流。

International Pavilion

Area A, Canton Fair Complex

Targeting both international trade and domestic market, International Pavilion displays global household brands and overseas exhibitions, creating a efficient purchasing platform for global buyers and diversified life scenes for cross-cultural exchanges.

餐客厅家具

广交会展馆C区; 保利世贸博览馆(E区)

面向国际贸易、OEM\ODM、工程采购等，集中展示餐厅家具、客厅家具，更有平板包装家具、多功能餐台等特色品类。

Dining & Living

Area C, Canton Fair Complex; PWTC Expo (Area E)

Targeting international trade, OEM, ODM, and project procurement, this sector displays dining furniture, living furniture and other special categories like flat-pack furniture and multi-functional dining table.

软体家居

广交会展馆A区、B区

面向国内外经销商、国际贸易、设计师、OEM\ODM、工程采购等，集中展示国内外优质沙发、床垫、床具、寝具、智能睡眠、睡眠器械、适老化产品等。

Upholstered Furniture

Area A, Area B,Canton Fair Complex

Targeting distributors, international trade, designers, OEM, ODM, and project procurement, this sector focuses on showcasing manufacturers of high-quality, sofas, mattresses, bedding, bedroom furniture, smart sleep, sleep equipment and aging products.

跨境电商/宠物生活/银发健康生活

保利世贸博览馆（E5馆）；广交会展馆D区（19.2/18.2-17.2号馆）

顺应国内外跨境电商、宠物经济、银发经济等增长趋势，聚焦产业全链条、全生态，汇集精选供应商与优质服务商，为行业提供高效、一体化的选品与服务解决方案。

Cross-Border E-Commerce / Pet Life / Elderly Life

WTC Expo (Hall E5); Area D, Canton Fair Complex (Hall 19.2/Hall 17.2-18.2)

In response to the rising demand of E-commerce, pet life, elder, this sector focuses on the full value chain. It brings together selected suppliers and quality service providers to offer efficient and integrated sourcing and service solutions for sellers.

饰品家纺展区 D
(软装美学设计展)
Area D: Homedecor & Hometextile

休闲生活（园林景观/潮流市集/美陈/露营生活/南部花园大会） Leisure life (Landscaped Gardens/Bazaar/Commercial Art Display /Camping)	17.1
地毯/床品抱枕/装饰画/摆件/时钟/工艺品/花艺绿植等 Carpets/Bedding/Paintings/Ornaments/Clock/Art Crafts /Flower & Plants	18.1
软装品牌 Home Décor Brand	19.1
灯饰/家居用品/陶瓷/玻璃 Lighting/Household Items/Ceramics/Glassware	20.1
银发健康生活（适老化家居/智慧养老/辅助器具/生活护理/涉老金融与法律服务/长者时尚生活） Silver Life (Elderly-friendly Home/Smart Elderly Care/Assistive Devices)	17.2-18.2
家纺面料/皮革/宠物生活 Home Textiles - Fabrics/Leather/Pet Life	19.2
家纺面料 Home Textiles - Fabrics	20.2

民用家具展
HOME FURNITURE

3.18-21

民用家具展区 A
· 设计/软体
Area A: Home Furniture · Design/ Upholstered Furniture

内外销一体 Export & Domestic Market

整体家居 Whole Home Furniture	1.1
中国家博会·当代设计展 CIFF · Contemporary Design Fair	2.1-5.1
沙发馆 Sofa	1.2-3.2
睡眠生活/智能睡眠馆 Sleep (Premium/Smart)	4.2
智能家居（智能睡眠/按摩器械）/绿色家居 Smart Home (Sleep/Massage)/Green Home	5.2
国际馆 International Pavilion	6.1-8.1

民用家具展区 B
· 软体
Area B: Home Furniture · Upholstered Furniture

外销 For Export

沙发馆 Sofa	9.2-11.2
睡眠馆 Mattress / Bed	12.2-13.2
沙发高地 Sofa Plus	9.3-11.3

民用家具展区 C/E
· 餐客厅
Area C & E: Home Furniture · Dining & Living

餐厅·设计 Dining Design	E1
餐厅·精选 Dining Premium	E2
餐厅家具 Dining Furniture	E3-E4
餐客厅家具/跨境电商专区 Dining & Living Furniture/E-commerce Zone	E5-E6
餐厅客厅卧室·板式家具 Dining & Living & Bedroom(Panel Wood)	14.1-15.1
客厅·精选 Living Premium	14.2
客厅·设计 Living Design	15.2
客厅·潮流 Living Trend	16.2
餐厅客厅卧室·钢木家具 Dining & Living & Bedroom(Steel Wood)	14.3-15.3
客厅家具 Living Furniture	16.3

户外家居展区 B
(户外家具、遮阳系统及休闲用品展)
Area B: Outdoor Furniture Sunshade & Leisure

遮阳及辅料配件馆/户外家居馆 Outdoor Sunshade/ Materials/ Furniture	9.1
户外家居馆 Outdoor Furniture	10.1
户外家居馆（帐篷馆） Outdoor furniture (Tent Pavilion)	10.0-11.0
户外家居馆/户外休闲馆 Outdoor Leisure/ Furniture	11.1
户外家具设计馆 Outdoor Furniture Design	12.1-13.1

Office and Commercial Space
办公环境及商用空间展

中国家博会(广州)办公环境及商用空间展每年于3月28-31日在广州琶洲举办，涵盖系统办公、办公坐具、公共商用、医疗养老、智能办公、学校家具、酒店家具、办公配件、智慧钢制等题材，为全行业展现最前沿的办公空间解决方案与最新潮的商用空间设计趋势。

Held annually from March 28th to 31st, CIFF (Guangzhou) Office and Commercial Space specializes in systematic office solutions, office seating, public commercial spaces, healthcare and senior care furniture, smart office, school furniture, hotel furniture, office furniture component, steel furniture, etc. This exhibition showcases the latest cutting-edge office space solutions and commercial space design trends in the industry.

- 系统办公空间馆Office Space ---- 1. 1-5.1/2.2-4.2
- 医疗及养老家具馆Medical&HealthcareFurniture ---- 5.1
- 设计潮流馆Trendy Design ---------- 5.2
- 智慧钢制空间Intelligent Steel Furniture ------- 1.2
- 办公配件馆Office Furniture Component --- 6.1-8.1
- 智能办公空间Smart Office ---------- 7.1-8.1
- 公共商用空间/酒店工程及室内软装 ------- 9.2-10.2
  Public Commercial Space/Hotel Project &Interiors Furnishings
- 公共商用空间/校园家具馆 ---------- 10.2-11.2
  Public Commercial Space/School Space
- 坐具潮流馆Trendy Seating -- 17.1-20.1/17.2-19.2
- 国际品牌馆International Brands --------- 20.2

办公环境展区

办公环境展区云集办公环境题材一线大牌,提供办公环境整体解决方案,是国际顶尖的办公潮流趋势发布平台和办公家具行业一站式选材平台。

Office Environment

CIFF Guangzhou gathers top-notch brands in the office environment field and provides comprehensive office solutions. It serves as an international leading platform for showcasing office trends and a one-stop sourcing platform for office furniture industry.

办公坐具展区

作为全球最大的办公坐具趋势发布平台,办公坐具展区打造坐具趋势引领平台，凝聚国际未来办公新思潮,诠释办公坐具的无限可能。

Office Seating

As the world's largest office seating platform, CIFF Guangzhou establishes itself as the leading platform for seating trends, capturing international future office trends and interpreting the infinite possibilities of office seating.

公共商用展区

公共商用展区抢先布局商用空间新赛道,构筑"办公+商用"的新发展格局，涵盖学校、机场、体育馆、电影院、礼堂、酒店等多个公共商用空间场景，呈现行业多维发展趋势，打造极致商用空间。

Public Commercial Space

CIFF Guangzhou takes the lead in exploring new pathways for commercial spaces, building a new development pattern of "office + commercial." It covers various public commercial space scenes such as schools, airports, stadiums, cinemas, auditoriums, and hotels, presenting multi-dimensional industry trends and creating the ultimate commercial space experience.

CIFM/interzum guangzhou
设备配料展

中国家博会（广州）设备配料展每年于3月28-31日在广州琶洲举办，荟聚生产设备、家具辅料和五金配件等家具生产上游题材，广纳产业上游尖端技术和先进成果，推动产业链向高端化发展。

Held annually from March 28th to 31st, CIFM/interzum guangzhou covers the upstream of the industry, including furniture machinery, furniture hardware, and furniture materials. It incorporates cutting-edge technologies and advanced achievements from the upstream industries, promoting the upgrading of the industrial chain to a higher level.

设备配料展
CIFM/interzum guangzhou

3.28-31

- 木工机械馆 9.1-11.1
  Woodworking Machinery
- 机械、工具及配件馆 12.1
  Machinery, Tools & Supporting Technology
- 软体机械馆 13.1
  Mattress & Sewing Machinery
- 五金配件馆 12.2-13.2/9.3-11.3
  Hardware
- 国际馆 14.1-15.1
  International Hall
- 软体材料馆 14.2-16.2
  Upholstery Materials & Accessories
- 家居材料馆 14.3-16.3/14.4-16.4
  Furniture Materials

生产设备展区
生产设备题材打造生产制造智能化平台，汇聚了全球顶尖家具智能生产技术，展示数字化转型、智能化转型方案。以推进智能制造为主攻方向，促进产业转型升级，聚集国内外最全的家具生产制造设备品牌。

Machinery
Targeting manufacturing intelligent platform, Machinery Sector showcases furniture manufacturing technologies for digital transformation and intelligent transformation solutions. With a focus on promoting smart manufacturing and industry transformation, the sector gathers comprehensive collection of top brands among the world to together build a grand event for the whole industry.

五金配件展区
五金配件题材构建供应链顶尖贸易平台，以树立行业制造标杆,赋能家居企业创新为目标，以“功能创新” 为引擎,通过进一步加强全球化品牌的展示,促进行业新产品、新技术的升级换代,为家居行业高端家具及智能家居提供解决方案。

Hardware
With "functional innovation" as its engine, Furniture Hardware Sector emphasizes on the display of global brands, new products and new technologies. Well-known brands in the industry are gathered with high-end furniture material solutions and intelligent home solutions, together building a top trading platform for furniture supply chain and better empowering the industry's future growth.

家具辅料展区
家具辅料题材搭建家居设计美学选材平台，聚合软体家具材料及板式家具材料产业链，在表面原创设计、材质创新应用、功能革新升级等多层面发力,汇聚国内外知名品牌，为空间及家居美学提供全方位上游解决方案。

Furniture Materials
Aiming at top sourcing platform for home design, furniture Accessories Sector showcases upholstery furniture materials, plates and substrates. Renowned brands from home and abroad bring their original design, innovative material applications and functional upgrades, providing comprehensive upstream solutions for furnishing industry and jointly leading the future trend of home furnishing.

Professional Visitors
专业观众构成

中国家博会（广州)吸引来自200多个国家与地区的超38万名专业观众到会参观采购,观众主要由专业贸易买家、设计师买家、工程渠道买家、制造商买家等构成，是国内唯一一个实现贸易渠道和设计渠道、内销渠道和外销渠道、传统渠道和新兴渠道全覆盖的展会。

CIFF Guangzhou attracts over 380,000 professional visitors from over 200 countries and regions to attend the fair. The visitors mainly consist of professional International traders, designers, contractors, and manufacturers. It is the only furnishing fair in China that comprehensively covers trade channel, design channel, domestic sales channel, export channel, e-commerce channel and emerging channels.

“专客专圈”赋能计划 “3C”Program

中国家博会（广州）以“专客专圈”赋能观众群体，创设“3C”项目—CIFF设交圈、CIFF经英圈、InterBiz Club。同时，融合办展新模式，强化高效对接。外贸双线融合，线下重点打造巡馆选品及采购对接会，线上举办集中式对接会与常态化供采对接活动；内销全年互动，线下积极促进经销商、设计师与展商品牌之间的互动交流，线上通过“设计选品Go！”“商机板块”等平台促进常态化对接。

CIFF Guangzhou empowers visitors with “3C” Program: Design Community, Elite Community, and InterBiz Club. Meanwhile, CIFF Guangzhou innovates by launching online and offline matchmaking events, creating year-round close interactions between exhibitors and visitors.

Design Community
CIFF「设」交圈

CIFF 「设」交圈是中国家博会（广州）专门为泛家居行业室内设计师打造的互动交流、多维赋能生态圈。这里汇聚6大核心功能：趋势发布、自我展示、选品选材、网红打卡、社交互动、培训提升，全方位满足设计师需求。作为行业信息交流、趋势资讯互通、优质资源对接的平台，设交圈全年度已累计与130多家国内外设计机构达成"CIFF设交圈合作伙伴"关系，愿全球设计精英汇聚于此，共创无限设计价值！

CIFF Design Community is an interactive ecosystem for interior designers, integrating 6 core functions: trend release, self-presentation, product selection, social media hotspot, social interaction, and training & promotion. As a platform for information, trends, and sourcing, it partners with over 130 global design associations. Join us to create boundless design value!

展会现场特别打造“设”交声量场，跨界设计论坛汇聚上百位设计大咖，共探行业先锋趋势。新锐设计师在此自我展示，平台赋能助力价值跃升。这里是放大设计创意声量的灵感能量场！

The Voice of Design Community is a dynamic forum hub. It gathers top designers to explore global trends, and emerging designers to showcase themselves. This is a hub of inspiration that amplifies the voice of design creativity!

Elite Community
CIFF「经」英圈

CIFF经英圈旨在为家居商贸精英打造线上线下交流互动生态圈，通过联通流通平台、行业协会、权威媒体等多方力量，围绕渠道拓展、营销玩法、学习交流、互动提升四个维度打造经英万里行、经英访谈录、经英研学季、经英论道场四大IP深度赋能，进一步促进家居商贸精英打开新思路、开拓新局面、结识新品牌。

Elite Community facilitates interactive communication and multi-directional connections among various forces, including home center, industry associations, media, and local institutions. It builds four major IP projects - Elite Roadshow, Elite Interview, Elite Research & Learning and Elite's Talks - based on four dimensions: channel expansion, marketing method, learning communication and interaction-improvement. These projects provide in-depth support, further enabling home trade experts to open up new ideas, explore new situations, and make new brand connections.

4大赋能
4 Major Benefits

渠道拓展、营销玩法
学习交流、互动提升

Channel Expansion，Marketing Method
Learning communication
Interaction-improvement

IP打造
IP building

经英万里行、经英访谈录
经英研学季、经英论道场

Elite Roadshow, Elite Interview
Elite Research & Learning, Elite's Talks

专属服务
Exclusive Services

专栏资讯、专属攻略
专业论坛、专享礼遇

Column News，Guide Book
Professional Forums，VIP Service

InterBiz Club
贸通全球

InterBiz Club是中国家博会（广州）专为全球家居贸易者——涵盖跨国采购集团、国际贸易商、跨境电商、境外零售商、分销商、设计师及终端用户等——打造的全球家居贸易价值平台。依托"3M体系"，InterBiz Club通过资源联动、全域传播、管家服务三大维度深化家居行业国际合作，赋能精准商贸对接，优化全球买家体验。

CIFF InteBiz Club is a global furniture & furnishing trade value platform created by CIFF for international traders, representatives of multinational purchasing groups, cross-border e-commerce companies, overseas retailers, distributors, designers and overseas consumers from various countries and regions around the world.

Powered by the "3M System", IBC drives value through resource matching, global media outreach, and dedicated manager services.

IBC Matching

双线联动，全年对接　Year-Round Matchmaking·Online-Offline Synergy

IBC Media

全球传播，资讯互联
Multi-Platform Engagement·Massive Exposure

IBC Manager

商旅管家，全程无忧　Tailored Experience，Enhanced Participation

CMF趋势LAB　CMF Trend LAB

设计力场 Design United

【不如趣野】户外主题特展 “Nature's Echo” Outdoor Themed Exhibition

Linking设计星　Linking Design Star

Themed Exhibition & Forum
特展论坛

中国家博会（广州）联合诸多专业策展人、著名设计师、资深媒体人共同策展，围绕趋势发布、设计展示等方向，重磅打造当代设计展系列主题特展、CMF趋势LAB、【不如趣野】户外主题特展、办公环境主题馆、设艺文化、Linking设计星等主题特展，跨界呈现融合科技美学、低碳哲学、国潮国风、文化碰撞的设计盛宴。

Under the themes of trend release, design display, technical discussion and the like, CIFF Guangzhou also holds different themed exhibitions, including Contemporary Design Fair, CMF Trends LAB, “Nature's Echo” Outdoor Themed Exhibition, Office Environment Theme Pavilion, D&A Culture Center and Linking Design Star, presents a design feast that integrates technological aesthetics, low-carbon philosophy, traditional Chinese culture, and cultural collisions across different domains.

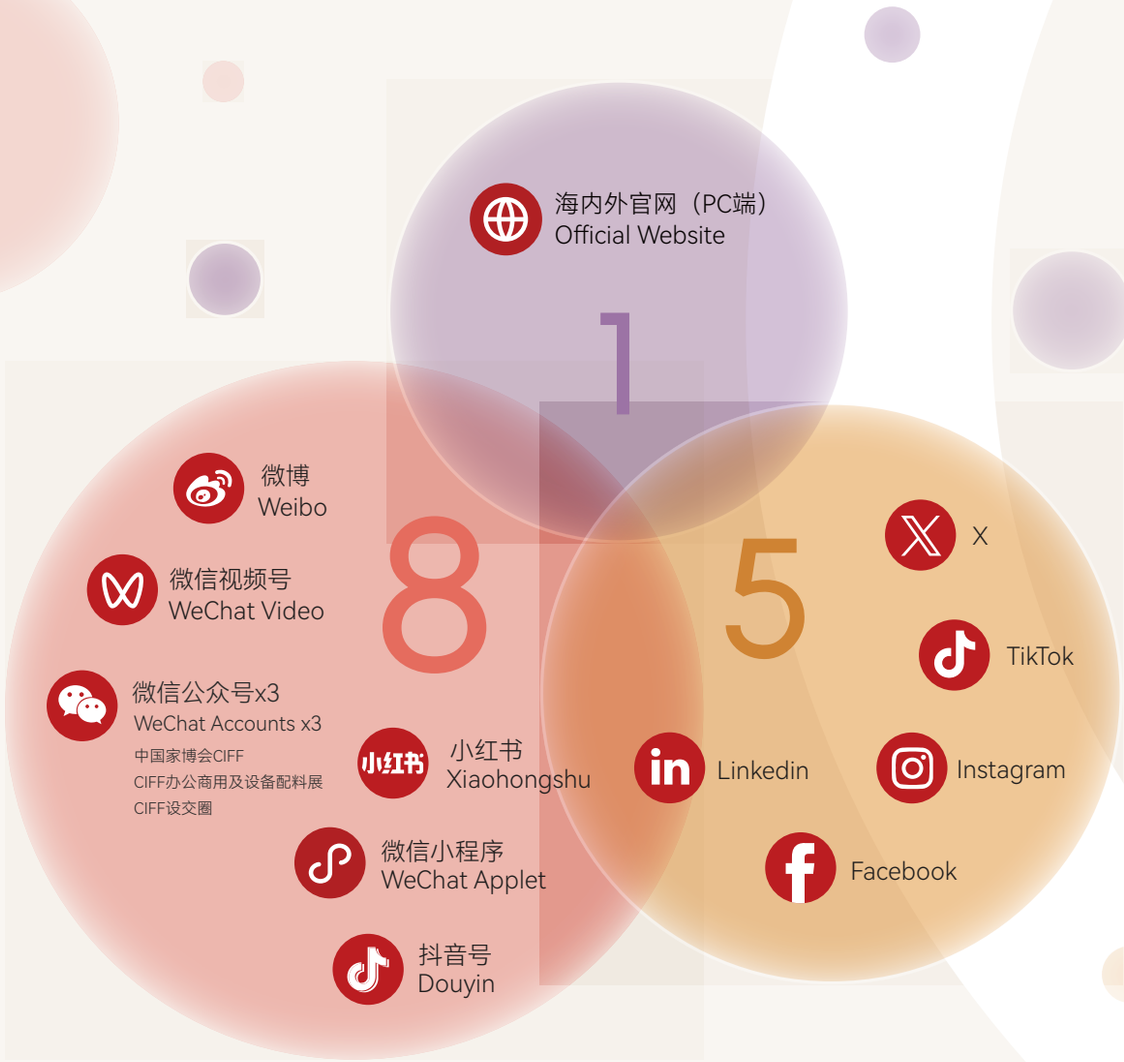
中国家博会(广州)“会”与“展”深度融合，聚焦高质量发展专题，在潮流设计、办公商用、智能制造、首发首秀等细分领域展开产、学、研的深入研讨，进一步放大展会的溢出效应。中国家博会（广州）专题打造“设交声量场”、“经英论道场”、“跨境英雄汇"、“产业首秀场”四大主题论坛及系列行业活动，为大家居行业搭建高效的交流平台，引领行业高质量发展新思潮。

The convention and exhibition of CIFF Guangzhou are deeply integrated, with conferences and forums held to further strengthen the spill-over effect of the fair. Four series of forums also lead the high-quality development of the industry, including “Voice of Design Community” Forum, Elites' Talks, InterBiz Club Gathering, New Product Launch, and other Industrial events, building effective platforms for high-end dialogues among the industry.

Self-media Matrix
自媒体矩阵

多维度搭建自媒体线上矩阵，覆盖国内外主流社交平台，攫取亿级线上流量曝光，为展会强势导流。

CIFF Guangzhou has already built a multi-dimensional self-media online matrix, covering mainstream social platforms both domestically and internationally and captured effective exposure from billions of online traffic.



Media Lineup
媒体阵容

联动全球1100多家合作媒体，利用主流大众平台广泛传播展会形象，深挖专业媒体资源精准触达行业人士，全年365天大范围、高密度的报道覆盖近200个国家和地区，实现家博会新闻亮点多渠道、多形式同步宣发。

Coordinating with over 1100 partner media globally, CIFF Guangzhou achieves global promotion and taps into professional media resources to precisely reach industry professionals. Throughout the year, CIFF Guangzhou achieves extensive and dense media coverage in nearly 200 countries and regions, ensuring multi-channel, multi-format simultaneous release of news highlights.

CD Awards
华钻之星

中国家博会（广州）打造中国家居行业设计类高端项目——「华钻之星」，该项目以“寻找好设计”为理念，凝聚广大参展企业，倡导高质量生产标准，挖掘真正卓越且具引领性的设计，为家居行业树立新标杆。

「华钻之星」涵盖民用家居、家纺饰品、户外家居、办公商用及酒店家具、家具配件辅料等大家居全产业链各个环节，汇聚国际评委、专业评委、学术评委及媒体评委等各方权威人士，组成了专业评委阵容，注入了权威性与专业性，推选和发现中国卓越的家居设计新星，推动优秀设计品牌的发展，为家居行业的持续繁荣与稳健发展贡献磅礴力量。

CIFF Guangzhou creates a high-end design program in China's home furnishing industry - "CD Awards". With the concept of "seeking good designs", the project unites numerous participating enterprises, advocates for high-quality production standards, explores truly outstanding and pioneering designs, and sets new benchmarks for the industry.

"CD Awards" covers all links of the entire industrial chain, including home furniture, home decor & home textiles, outdoor & leisure, office furniture, commercial furniture, hotel furniture, and furniture materials. It brings together authoritative figures such as international judges, professional judges, academic judges and media judges to form a professional jury, injecting authority and professionalism. The project selects and discovers outstanding new talents in Chinese furnishing design, promotes the development of excellent design brands, and contributes to the continuous development of the home furnishing industry.

Supreme Awards of
CD Awards

2025年华钻之星回顾 ——“至尊之星”作品

松松包 CUDDLE
泓丰智慧家居科技（北京）有限公司
HONGFENG INTELLIGENT HOME TECHNOLOGY(BEJING) CO., LTD.

鲸 WHALE
顾家家居股份有限公司
JASON FURNITURE (HANGZHOU) CO.. LTD

蝶绮餐椅 Butterfly
东莞市寐宸家居科技有限公司
DONGGUAN MZEN HOME TECHNOLOGY CO, LTD

宝褓智享S12系列 S12
喜临门家具股份有限公司
XILINMEN FURNITURE CO., LTD.

ELF-G2100
浙江光星健康科技股份有限公司
ZHEJIANG GUANGXING HEALTH TECHNOLOGY CO. LTD

水上阁楼 Waterside Pavilion
海宁市千百荟织造有限公司
HAINING QIANBAIHUITEXTILE MANUFACTURING CO., LTD.

软装美学类
Soft Decoration Design Category

愚公移山 YU GONG YISHAN
哈尔滨市有木有木业有限公司
HARBIN YOUMUYOU WOOD INDUSTRY CO., LTD.

户外家居类
Outdoor Furniture Design Category

Peacook
杭州浩梦进出口有限公司
HANGZHOU HAOMENG IMPORT&EXPORT CO. LTD

户外家居类
Outdoor Furniture Design Category

飞天系列摇椅 APSARAS COLLECTION
暻微控股有限公司
TWIST HOLDINGS LIMITED

办公商用类
Office Furniture Category

山丘组凳 MOUNTAIN STOOLS
为来科技（杭州）有限公司
WEILAI TECHNOLOGY (HANGZHOU) CO., LTD

办公商用类
Office Furniture Category

明仕大学课桌 MingShi University Desk
浙江惠美工贸有限公司
ZHEJIANG HUIMEI INDUSTRY AND TRADE CO., LTD.

办公商用类
Office Furniture Category

伊甸园 EDEN
浙江森川家具有限公司
ZHEJIANG SENCHUAN FURNITURE CO.,LTD.

办公商用类
Office Furniture Category

诺维尔 NUO WEI ER
黎明国际智能家居有限公司
LMFU

办公商用环境设计类
Office Environment Design Category

极光 Aurora
乐捷家居股份有限公司
LEJIE FURNITURE CO.,LTD.

功能创新类
Functional Innovation Category

图锐铰链 H106P
广东图特精密五金科技股份有限公司
GUANGDONG TUTTI HARDWARE CO.,LTD

功能创新类
Functional Innovation Category

炬森D210-A1010N棱曜
广东炬森精密科技股份有限公司
GUANGDONG JUSEN HARDWARE PRECISION MANUFACTURING CO., LTD.

智能制造类
Intelligent Manufacturing Category

装饰纸凹版印刷机 PRD350ELS
陕西北人印刷机械有限责任公司
SHAANXI BEIREN PRINTING MACHINERY CO., LTD

材料创新类
Material Innovation Category

朱庇特洞石 Jupiter Travertine
无锡华美板业有限公司
WUXI HUAMEI PLATES PROCESSING CO., LTD

Supreme Awards of
CD Awards

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